



NAHDA UNIVERSITY  
IN BENI SUEF  
جامعة النهضة ، بني سويف

THE GATE TO  
YOUR FUTURE



MEDICINE



ORAL AND DENTAL  
MEDICINE



PHARMACY



ENGINEERING



COMPUTER  
SCIENCE



MASS COMMUNICATION  
AND PUBLIC RELATIONS



BUSINESS  
ADMINISTRATION

▼  
A GENERATION  
READY FOR  
TOMORROW



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## Message from the Chairman of the Board of Trustees



*Eng. Mohamed Al Rashidi  
Chairman of the Board of Trustees*

God bless Egypt and our aspiring youth who exert maximum effort for the development of our nation and the prosperity of our people.

During my many years of experience and the various positions I've occupied and managed, be that in the fields of education and research, establishing universities, or orchestrating businesses, I have always been keen in supporting serious businesses and productive projects that add to Egypt's record of excellence and further elevate its rank among other nations. NUB is one of such projects I have been working on as it carries an innovative message in the methods of education it adopts and the scientific research it targets. At NUB, we aspire to building a new generation that is capable of confronting the challenges the future poses. Therefore, we have committed ourselves to tough and efficient work,

presenting specialized programs that develop the minds of our youth and enrich their educational experience. For our board of trustees, advanced education and scientific research are the foundation upon which we construct our educational policies and the standards in which we measure and apply these policies.

Our unique vision is to present a new educational perspective that can help our endeared youth reach the international levels of excellence.

## Message from NUB's President



*Prof. Hossam El-Malahy  
NUB President*

The NAHDA University in Beni-Suef (NUB), an Egyptian private university was established by Presidential Decree No. 2006/253, has spared no effort in making its way towards excellence desired at a steady pace, thus occupying a renowned position in Upper Egypt, reducing all the difficulties and challenges facing the education sector in the delicate stage we live.

NUB has taken strides in obtaining accreditation for all its diverse and comprehensive academic programs, for example the university's programs in medicine, dentistry, pharmacy, engineering, computer science, media, marketing and business administration. Which meet the needs of the local and regional community as well as the requirements of the labor market, together with access to international credits for some programs and degrees awarded by the university.

Moreover, NUB has begun to connect with many universities in various scientific disciplines, believing that it is necessary to cooperate with local, regional and international universities in various fields of education in order to ensure the quality of education.

The university continued to pursue in developing academic programs in various fields of knowledge, which formed a whole, tributary fertile ground for the seven colleges of the university, in addition to the university's interest in developing faculty skills according to international standards and attract outstanding educators, to promote teaching and scientific research; considering local, regional, and international standards.

In this context, the University has spared no effort to achieve its vision and mission to become a reality. It has provided advanced scientific laboratories and equipped them to suit the requirements of higher education and its foundations, based on the latest technology and educational systems, as well as enriching them with various international databases to serve the learning and teaching process in addition to scientific research.

Moreover, NUB promotes student activities, such as attention to student clubs, sports facilities from halls and stadiums, and the holding of training courses; to enrich their educational experience, and to stimulate their talents and refinement, as part of preparation for post-graduation.

The university also provides community service with remarkable importance by providing outstanding medical services to the surrounding civil society, providing expertise and advice in various medical, health and applied fields, as well as hosting many local and regional activities on campus.

Indeed, these great achievements by NUB are confident steps towards universality, which would not have been possible without the efforts of the University's Board of Trustees, represented by its President.



## Message from the NUB's Vice President for Graduate Studies

Scientific research is no longer limited to a group of scientists; it is nowadays an activity of many universities and research centers as it is the main power for progress and development.

The graduate studies and research sector at Nahda University is planning to create and develop research plans that support the community and help improve the local environment.

Nahda University has developed a mobility program that encourages scientific research by providing financial rewards and supporting international publications. Nahda university also allows participation in international and local scientific conferences.

The post graduate studies and scientific research sector aims to enhance the research capacity of the university by setting strategic plans for scientific research and improving research results for faculty and staff at the university.

***Prof. Mohamed Ayoub***  
*Vice President for Graduate  
Studies and Cultural and  
Community Relations*



## Message from NUB's Vice President for Student Affairs

Dear Students,

Welcome to NUB where we aim at enriching your lives with the finest level of academic and the highest in ethical fulfillment. We have embarked on this journey in which knowledge has become the foundation of society and a key to our ability to cope with life's many and interesting challenges. The University offers research programs and persistently seeks to meet and complete the requirements of scientific research and its advancement through equipping the research labs with machines and their accessories, and encouraging publishing research papers in the advanced scientific fields.

The University also embraces a unique group of highly experienced and efficient staff members and their assistants and this will be positively reflected in the scientific and intellectual personality of the student

and the formation of his character in general. This will be in addition to the huge capabilities and facilities that the University administration provides to achieve the University's goals and future vision. And since I have the honor to be the leader, and one of the members, I welcome you at the University that believes that there is no existence without advancement and no advancement without hard work, so I urge you to invest the best of your efforts and capacities to attain the knowledge that makes you the students at the University. The beacon of light and the renowned Standard of excellence that I'm confident you are.

**Office of the Vice President  
for Education and Student  
Affairs**



## NUB in Brief

NUB is the first private university in Upper Egypt. It was established in 2006 by virtue of a republican decree through the efforts of its professors to develop the minds of youth in Upper Egypt while creating a generation that can contribute to the progress of the society.

NUB was established at the center of East New Beni Suef City, up the Cairo-Beni Suef road. The moment we perceived the necessity of higher education in Upper Egypt, we were fueled with a dream to build Nahda University in Beni Suef.

A university is an institution to nurture youth and to prepare educated individuals to whom we can entrust the development of our beloved homeland. Adopting advanced education methods to develop open-minded generations who can compete in different labor markets, NUB truly presents a model to be emulated. Our university offers diversified programs that cover the most important academic and specialized work fields. Our academic staff are eminent scholars who implement up-to-date scientific and academic

teaching methods which enables enable students to fully comprehend their courses and apply their lessons effectively in their future careers. NUB is not just a place for academic study, but more of a hub to cultivate students' intellectual skills and empower them to excel in research, academia, and social work.

NUB provides its students with state-of-the-art educational tools and prepares them for their mission as developmental leaders. Our core values are to promote our students' creativity, build upon their skills, and enrich their minds.



## NUB Mission

NUB prepares distinguished graduates who are capable of competing globally by engaging them in education and research activities, as well as community service. The university also

works on developing student performance and intellect to empower students to shine in their areas of specialization or in any position they occupy

## ► NUB Achievements

- **On the academic level:** NUB introduced the Credit Hours System as an advanced certification system that helps students achieve excellence.
- **On the systematic level:** NUB applies an electronic fingerprint system to monitor the attendance and absence of our academic staff and students.
- **On the environmental level:** NUB is recognized for its institution's hygiene of the institution and the awareness and care given to the surrounding environment.
- **On our alumni:** The majority of NUB graduates enroll in prestigious posts in the labor market after 6 months from graduation.
- **On our community level:** NUB provides unprecedented attention to all kinds of activities that invest in talents, demand cooperation and encourage excellence.
- **On the research level:** NUB students participate in academic and research competitions taking place in domestic and international conferences all over Egypt.
- **On the external representation level:** Our university students have achieved honorable results in all academic fields they participated in. They were honorable NUB ambassadors in and out of Egypt.
- **On the student exchange level:** During their years of study at NUB, students receive theoretical and practical training in Arab and foreign universities.
- **On our faculty level:** NUB appoints highly distinguished professors and scholars who have earned their degrees from well established universities abroad while benefiting from the teaching expertise at renowned international universities.
- **On our results:** NUB achieves outstanding results in all academic programs. Our university provides a modern and advanced educational environment that yields the highest results by offering innovative methods of learning for our rigorous courses.





▼  
Faculties,  
Academic  
Programs, and  
Departments

# Faculty of Medicine

Duration of study:

Five years

Followed by 2 years obligatory training (house officer years)

Credit Points:

300 points

In partnership with



MEDICAL UNIVERSITY  
OF VIENNA  
INTERNATIONAL



## WHY JOIN THE FACULTY OF MEDICINE?

### Partnership with Medical University of Vienna

The Vienna Medical University, founded in 1365, is the second oldest medical school in Europe where seven Nobel Laureates were affiliated, and provides the largest hospital in Europe, Vienna General Hospital. In the Times Higher Education Ranking 2014-2015, Vienna Medical University was ranked among the top 15 medical colleges in Europe and ranked 49<sup>th</sup> in the world. (Clinical, pre-clinical and health). The partnership agreement involves full cooperation in developing curricula, building the capacity of faculty members, education and evaluation, monitoring the quality of scientific research, and exchanging students and faculty between the two universities.

### Faculty of Medicine Educational program

Designed in full cooperation with the Medical University of Vienna, our program is an integrated modular-based program that teaches basic and clinical sciences in an integrated

manner starting from the first year. It is divided into two phases, pre-clinical (5 semesters) followed by clinical phase (5 semesters).

### Hands-on skill & clinical training

In the pre-clinical stage, students use our state-of-the-art skill labs to obtain their practical skills and get early exposure to clinical practice in an educational hospital. Our program values and encourages close professional interaction between students and faculty, and provides extensive clinical experience under supervision during the clinical phase.

### Scientific Research

Scientific research is an integral part of the program. The scientific research program continues throughout the study period from the first year in the fully equipped research laboratories available at the Faculty of Medicine.

### Mentorship Program

The Academic Guidance System (Mentorship) strengthens the relationship between students and faculty members through the active participation of students in the

educational process. Small groups of students are appointed to a faculty member who will monitor their academic progress during the year and

encouragement in every aspect of their studies throughout the year and provide assistance in every aspect of their study.

#### Scientific Departments:

- Medical Biochemistry
- Medical Parasitology
- Public Health
- General Surgery
- Cardiology
- Chest
- Orthopedics
- Anesthesia
- Critical Care
- Medical Physiology
- Clinical Pharmacology
- Ear, Nose and Throat
- Internal Medicine
- Rheumatology
- Tropical Medicine
- Pediatric Surgery
- Cardiothoracic Surgery
- Family Medicine
- Medical Histology and Cell Biology
- Medical Microbiology and Immunology
- Forensic Medicine and Clinical Toxicology
- Obstetrics and Gynecology
- Clinical and Chemical Pathology
- Neurology
- Vascular Surgery
- Neurosurgery
- Oncology
- Human Anatomy and Embryology
- Pathology
- Ophthalmology
- Pediatrics
- Dermatology
- Psychiatry
- Plastic Surgery
- Urology
- Radiology



# Faculty of Oral and Dental Medicine

Duration of study:

Five years

Plus one obligatory year for internship program

Credit Hours:

180 hours

In partnership with



MEDICAL UNIVERSITY  
OF VIENNA  
INTERNATIONAL



The faculty awards bachelor's degree in Oral and Dental Medicine and has the following departments:

1) Basic Dentistry Sciences includes:

- Oral Biology
- Dental Anatomy
- Oral Physiology
- Oral Pathology
- Dental terminology

2) Prosthetic Dentistry includes:

- Removable Prosthodontics
- Fixed Prosthodontics
- Dental Biomaterials

3) Oral and Maxillofacial Surgery includes:

- Oral and Maxillofacial Surgery
- Local and General Anesthesia
- Implantology

4) Conservative Dentistry includes:

- Operative Dentistry
- Endodontics
- Occlusion

5) Orthodontics and Pediatric Dentistry includes:

- Orthodontics
- Pedodontics
- Preventive and Community Dentistry

6) Oral Medicine, Periodontology, Diagnosis and Oral Radiology includes:

- Oral Medicine
- Periodontics
- Diagnosis
- Oral Radiology

7) Basic Sciences to be taught along the five academic years includes:

Chemistry - Physics - General Anatomy - General Histology - General Pathology - Biochemistry - General Physiology - General Microbiology - Biostatistics - Pharmacology - Internal Medicine and Skin and Venereal Diseases - General Surgery, ENT and Ophthalmology.

The faculty strives to reach international standards for Oral and Dental Medicine at the level of research, education and community activities. It also seeks to create professionally qualified cadres that can leave their mark in the areas of preventive and therapeutic oral dental medicine. To achieve this, the faculty offers a comprehensive, modern program that encourages creativity and innovation. In addition, the faculty provides community service that meets national and international quality standards.

#### Partnership with Medical University of Vienna

This partnership is characterized by the harmonization of curricula, scientific content, methods of teaching and evaluation, as well as the transfer of knowledge between the faculty members of the two institutions.

Moreover, NUB graduates can apply for master's degree programs in postgraduates studies offered by the Medical University of Vienna in the organizational framework of the Vienna College of Dentistry.



# Faculty of Pharmacy

Duration of study:

Five years

Plus one obligatory year for  
internship program

Credit Hours:

179 hours

The faculty awards a Bachelor of Pharmacy (PharmD) and has the following departments:

- Pharmaceutics
- Biochemistry
- Pharmacognosy
- Pharmacology and Toxicology
- Pharmaceutical Chemistry
- Microbiology and Immunology
- Clinical Pharmacy

Why Study in one of our Pharmacy programs?

The Pharmacy Program at NUB is the first of its kind in Upper Egypt that is accredited by the National Authority for Quality Assurance and Education Accreditation (NAQAAE) by Decree No.191 of July 15, 2019.

The Faculty applies comprehensive research and educational programs in various scientific and pharmaceutical

fields to create academically and professionally qualified cadres of ethically committed graduates who are able to interact in competitive markets by providing training and consulting services that society needs.

Students are trained before graduation in pharmaceutical companies, pharmacies, hospitals, etc..., to be prepared scientifically and practically in their fields of specialization.

# Faculty of Engineering

Duration of study:

Four years

Credit Hours:

160 hours

In full partnership with



The faculty awards a bachelor's degree in Engineering and includes the following departments:

- Civil Engineering.
- Architectural Engineering.
- Electrical Engineering (Communications and Computer Engineering).
- Mechatronics Engineering.
- Electrical and Renewable Energy Engineering.
- Mechanical Engineering (Mechanical Production Division).

The Faculty of Engineering provides distinguished educational and research services that meet the highest quality standards, as well as labor market requirements. The faculty also provides engineering services aimed at enhancing creativity, teaching and learning for students.

The faculty prepares a graduate engineer with scientific, professional and ethical skills as a distinguished professional.

The faculty also trains graduates to keep pace with rapid technological changes that can lead to the development of society and the environment.

The faculty also has several technical laboratories boasting state-of-the-art equipment.

These laboratories are used to teach undergraduate students, carry out applied research, and perform quality checks of components' of national projects.

The faculty also provides production workshops that are used to train undergraduate students on various technical machines and tools that meet market demands.

The Faculty of Engineering also has a consultancy center, providing consulting services, training services, as well as technical research in various fields of engineering.

# Faculty of Computer Science

Duration of study:

Four years

Credit Hours:

146 hours

In full partnership with



ORACLE  
Academy



The faculty awards a bachelor's degree in Computer Science and includes the following departments:

- Computer Science
- Information Systems
- Information Technology
- Operations Research and Decision Support

The Faculty of Computer Science at NUB provides a unique learning environment that prepares theoretically and practically qualified professionals in the fields of Computer Science, Information Technology, Artificial Intelligence, Data Communication, Networking, and Decision-making

Support. These cadres can provide scientific advice and technical support to various authorities. It can also meet the requirements of the labor market while contributing to the development of society through the application of modern methods and technologies in Computer Science.



# Faculty of Mass Communication and Public Relations

Duration of study:  
Four years  
Credit Hours:  
140 hours

The faculty awards a bachelor's degree in Mass Communication and includes the following departments:

- Public Relations and Advertising
- Radio and Television
- Journalism
- Electronic publishing

Our faculty prepares an innovative media model that merges general and specialized knowledge alongside technological and cognitive abilities. To guarantee the success of this formula, the educational and training processes (in terms of lab

preparations, media production, and e-learning) follow a system of modern moral and pedagogical principles. The faculty supports the Egyptian media on the local, Arab and international levels by preparing qualified cadres, whether in traditional media, such as (press, radio and TV; advertising and public relations) or modern media (internet and e-publishing; digital cinema and integrated marketing communications).

# Faculty of Business Administration

Duration of study:

Four years

Credit Hours:

122 hours

- Arabic Department
- English Department

The faculty awards a bachelor's degree in Business Administration and includes the following departments:

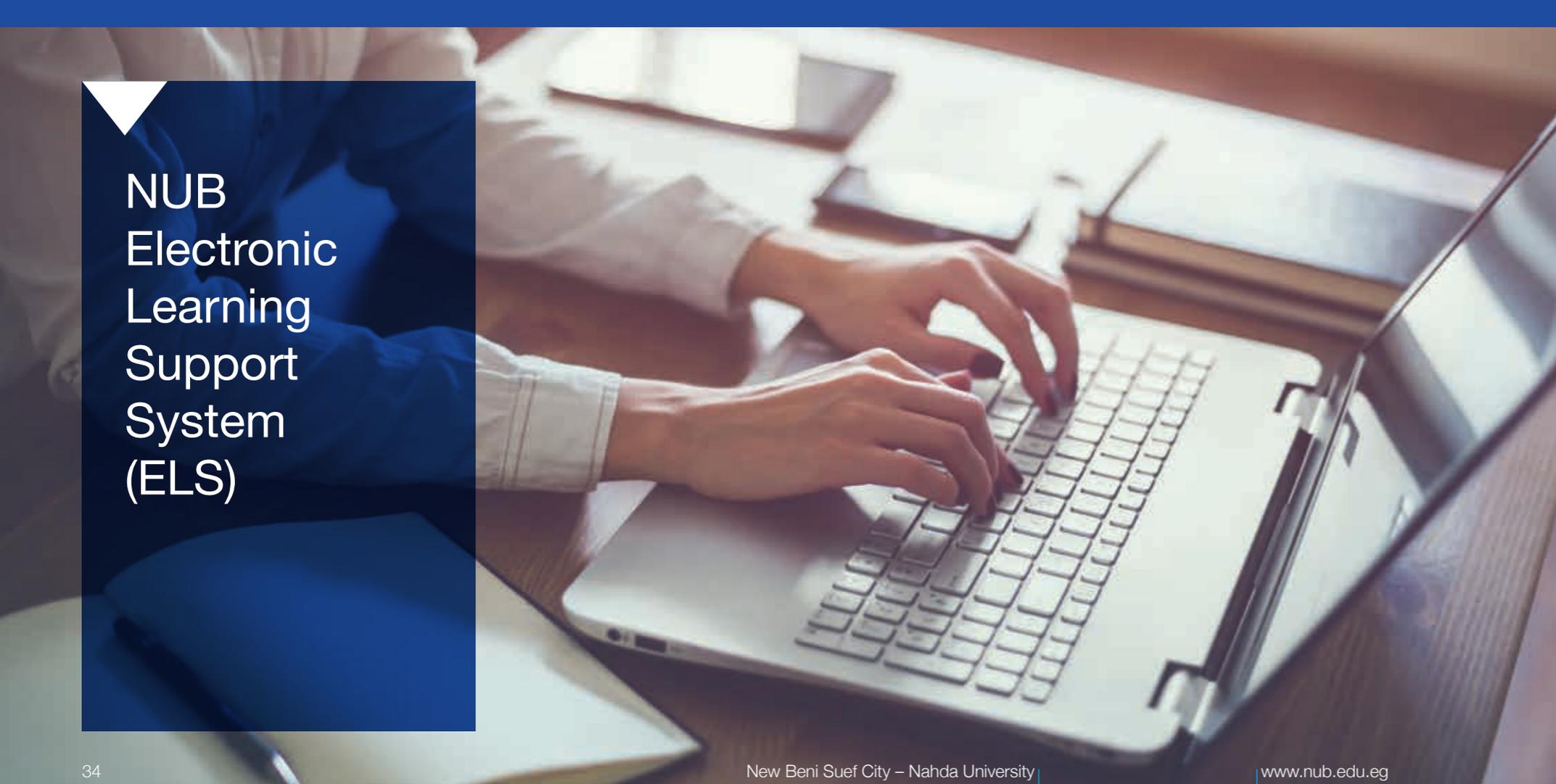
- Business Administration
- Accounting
- Marketing and E-Commerce
- Banking and Capital Markets Management

The faculty of Business Administration occupies a prominent position as an academic center specializing in marketing, business administration, accounting, management information systems, banks management and capital markets studies. Able to compete in the labor market by providing distinguished educational opportunities that meet the national standards and training and consulting services that fulfill the needs of the community.

A cooperation protocol has been signed with **Egyptian Banking Institute** to qualify NUB students and graduates with the skills required for the labor market through “**Training for Employment Program**”.

An additional cooperation protocol has also been signed with the Projects Development Agency (**MSME**) to provide financial and non- financial support to NUB students in their graduation projects and to finance the most innovative projects.

The faculty also has an **Entrepreneurship and Small Enterprises Center** to train NUB students on corporate entrepreneurial thinking and business incubators. In addition to the adoption of various university-based automation systems such as NUB portal, paperless, ELS, attendance report, and the Egyptian universities research libraries.



## NUB Electronic Learning Support System (ELS)

The E-learning support system is one of NUB's educational pillars and a key element in increasing academic productivity. Our ELS system posts NUB at the forefront of Egyptian universities, applying the latest technologies to improve the educational process for our students.

#### Advantages of ELS

- Helping students know about:
- Course Specifications
- Course Agenda
- Teaching Materials
- Exams Results

- Assess students' comprehension through Exercises & Assignments.
- Giving students the opportunity to continuously and directly communicate with their lecturers.

NUB has built the ELS system on its website to facilitate learning and allow students to interact with their tutors on daily basis.

# CISCO Networking Academy at NUB

In full partnership with



## Technology Education Program for College and Career Ready Students

Cisco Networking Academy at NUB provides comprehensive and cost-effective coursework that teaches technological skills that are in high demand in businesses today. The CISCO Networking Academy curricula supports a broad range of national educational goals, which includes increased student engagement, improved 21<sup>st</sup> century career skills, and enhanced teacher expertise. Courses teach multiple levels of Networking and Information Communications Technology (ICT) knowledge and skills. Providing the technology training essential for the foundation required to obtain a dedicated career in technology.

## Teaching Enhancement Tools

In full partnership with Cisco Networking Academy provides a number of teaching enhancement tools for instructors, including:

- Cisco Packet Tracer: a lab simulation tool available to instructors and students to be used with coursework.
- Interactive teaching guides
- Online assessments.
- Grade books.
- Gaming: Work scenario environment for students to manage projects and develop work and thinking skills.
- Case studies: Work scenarios for students to build skills and specialties.
- Communities of support for both instructors and students.

## Professional development opportunities are provided to active academy instructors and include the following:

- Webinar series: addressing technology, curricula and program updates.
- Instructor Academy Conference: annual in-person and virtual event providing development sessions and peer networking opportunities.
- Communities of Support: innovative instructor community portals facilitating best practice sharing and interaction among peers and Cisco.

## ORACLE Academy

### Oracle Academy at NUB:

The mission of the Oracle academy at NUB is to provide advanced computer science education to increase knowledge, innovation, skills development, and diversity in technology fields, with the goal of helping students become college and career ready.

In addition, the Oracle Networking Academy education at NUB focuses on developing ICT-and networking-related skillsets. Many students use the program to prepare for specific IT certifications such as Cisco CCNA®. Specific topic areas include network design, routing & switching, security, telephony, communication, smart grid and cloud.



Huawei Academy deliver several courses in different fields, from which: Network Routing & Switching, Cloud Computing, Artificial Intelligence, Network Fourth and Fifth Generation, Fiber Optic Network, Information Security. These training courses makes the proper rehabilitation of undergraduate students to keep up with the government's plan for digital transformation.



## NUB Quality Assurance Center (QAC)

NUB QAC is a specialized entity responsible for designing, implementing, monitoring and developing the quality assurance process. It also supervises quality assurance units at NUB faculties. Overseeing introduction and spreading the culture of quality assurance at the University, QAC works hard on improving the quality of the educational process and scientific research. Members of NUB must ensure that all their activities meet the targeted quality concepts the university aims to adopt in serving students, scientific research, and community.

### Mission

Quality Assurance Center seeks to implement quality systems in all NUB faculties and organizational structures, including all academic, research, and administrative

processes and community services. This implementation should comply with the national and international standards for the university to achieve its mission and receive national and international accreditation.

### Objectives

- Developing the general plan for implementing the QA system in NUB and its faculties, developing quality assurance units in these faculties, and providing the needed training for its members.
- Developing awareness programs that spread the concept and culture of quality assurance among NUB members.
- Conducting SWOT studies and presenting their results to the Higher Committee for Quality Assurance at the University.
- Conducting self-assessments in accordance with the rules and mechanisms approved by National Authority for Quality.
- Assurance and Accreditation of Education (NAQAA).
- Monitoring strategic planning processes and ensuring compliance with quality standards.
- Preparing the qualification plan for institutional and programmatic accreditations in accordance with the system and procedures approved by NAQAA.
- Supporting NUB faculties and administrative units to apply quality standards.
- Establishing reciprocal relations with quality assurance and accreditation bodies and organizations at the regional and international levels.

# NUB International and Cultural Relations Office



NUB established the International and Cultural Relations Office in 2009 to enhance the role of the university at the international level by building partnerships with other international universities and institutions. The office also develops educational programs and exchanging expertise and perspectives on the other. These activities contribute to the development of the academic programs and student mentality to reach optimal academic levels. The office is interested in signing memorandums of understanding with international and regional universities and organizing student delegation visits to exchange experiences and to promote students' academic level.

## Mission

- Increasing the knowledge related to the development of specialized academic and research programs at NUB.
- Developing international cooperation programs that focus on sharpening the skills of the academic staff, assistants, and students, in addition to providing the suitable academic culture and learning opportunities.
- Obtaining research and technology projects from local and international project sponsors.
- Increasing opportunities for NUB academic staff, assistants, and students to continue learning at foreign universities and to benefit from scholarships in various specializations.
- Utilizing educational expertise and modern teaching methods.
- Gaining wider cultural interaction by means of student exchange programs
- Improving and securing employment opportunities for graduates by means of participation in the global labor market.

# NUB International Relations and Academic Partnerships



## NUB Academic Partnership

NUB partners with other institutions to provide rich learning experiences for students in Egypt and overseas. We engage with a broad range of international academic institutions to develop sustainable and multi-faceted partnerships that deliver quality learning, research and community engagement. We have an excellent track record in working collaboratively, and we constantly adapt to effectively align our practice with the fast changing, national and international research and education landscape.

Our academic partnerships enhance student learning, work experience opportunities and collaborative research. NUB has been welcoming students from overseas for many years. Whether you'd like to get

your degree from NUB or spend an academic-semester here, we have options and courses that you'll love. NUB is a recognized academic university that cultivates global culture.

This includes giving its students the opportunity to continue their education at universities in other countries. It supports its researchers in global research teamwork with scientists in all disciplines. At the same time, it supports talented individuals from abroad who want to study at NUB or pursue their research here.

## Partner Universities

We're partnered with many universities from all around the world, giving our students the opportunity to study overseas on an exchange for an academic term or to come to NUB from another university. Below

is a complete list of our partner universities, however each academic term available for study will vary, please contact NUB's International Office for a list of universities available for the next intake.

# NUB Partner Universities

- EUROPE
- UNITED STATES
- ASIA
- AFRICA



## Europe:

Medical University of Vienna (MUV), founded in the year 1365 is one of the oldest and most renowned institutions in Europe. MUV has successfully partnered with NUB in 2018 in establishing the new Faculty of Medicine to fulfill the highest standards of medical education in Egypt. Extending this full cooperation for the school of dentistry, NUB has decided to lead the way to a fully integrated medical campus with the highest European standards including graduating doctors and dentists to meet today's challenges.

Fresenius University of Applied Sciences founded in 1848 by Carl Remigius Fresenius with its roots in the Fresenius Chemical Laboratory. Hochschule Fresenius, University of Applied Sciences can look back on an over 165-year-old tradition in private funded education in Germany. This makes it the oldest educational chemistry institute of its kind.



Both NUB and Fresenius University jointly agreed in 2018 to establish and offer, the master's degree of "Bio and Pharmaceutical Analysis" in Egypt.

Biberach University of Applied Science (BUAS) in Germany is a technical university emerged in 1971 out of the public engineering school for architecture, which had been

founded in 1964. Offering courses focused on the practical element right from the beginning. The University cultivates a tight network in the business world, linking companies and institutions alike. Both NUB and BUAS agreed to exchange students and faculty members, and to further collaborate on joint cultural training and research projects.



The University of Bremen Germany is a research oriented public university founded in 1971. The University has 12 faculties, but focuses its research on 6 interdisciplinary high-profile areas.

Both NUB and The University of Bremen agreed in 2014 to engage into high profile research programs and to promote students and faculty mobility.

Universidad Politecnica De Cartagena (UPC), is the youngest technical university in Spain. This fact is contrasted, however, by its long history as a university in the engineering and business fields, as several of its faculties date back to

the late 19th and early 20th-century. This unique status blends youth and tradition, making it a dynamic and innovative institution. NUB and UPC agreed to initiate joint research programs and participate in curriculum and academic programs development. University of Barcelona Spain (UOB), founded in 1450, is the principal center of university research in Spain and has become a European benchmark for research activity, both in terms of the number of research programs it conducts and the excellence these have achieved. Both NUB and UOB signed an agreement in 2013 to promote research and academic activities between the two institutions.

Montpellier Business School France founded in 1897 and member of the eminent French Conference des Grandes Ecoles, Montpellier Business School holds the three prestigious international accreditations AACSB,

EFMD-EPAS and AMBA, a recognition of its academic quality. It has been continuously ranked in the Financial Times' Best Masters in Management rankings since 2012. The agreement established in 2010 between NUB and Montpellier Business School aims to promote exchange of scholars and organizing joint research and dual degree programs.

The European Regional Educational Academy (EREA) of Armenia is an interstate higher educational establishment, founded in 2001, that offers graduate and post-graduate programs, short-term and long-term training courses based on European



standards. Both NUB and EREA agreed in 2016 to encourage student mobility, faculty exchange, and to explore the possibility of establishing joint post graduate research programs.

Mogilev State University of food technologies was founded in 1973 as Mogilev Technological Institute. It is a unique higher educational establishment of the Republic of Belarus that trains production engineers, mechanical engineers and economists in food, food processing and chemical industry fields. The agreement signed in 2016 aims to provide a framework for students and faculty exchange and to promote advanced training programs of field specialists.

Astrakhan State University of Architecture and Civil Engineering (ASUACE), Russia has 10 specialized departments, united into four faculties: construction, architectural, economical and engineering and fire safety

faculties. The university is a member of the International Association of Educational Civil Engineering Institutions of Construction (AECEI) and the Association of European Civil Engineering Faculties (AECEF). Both NUB and ASUACE agreed to promote student exchange and faculty mobility and promote joint research activities and to further extend their partnership

and to work on joint post graduate acceptance.

**United States:**

Stony Brook School of Dental Medicine, Stony Brook University widely regarded as a SUNY flagship, was established in 1957, as part of the State University of New York system. The University has grown



tremendously and is now recognized as one of the highly-ranked centers of learning and scholarship in the United States. Since its inception in 1968, the School of Dental Medicine at Stony Brook has achieved an enviable reputation for the excellence of its educational programs. It continues to supply the community with dentists who are well educated in the latest technical, biological, and psychological aspects of dental practice. The NUB-Stony Brook agreement, signed in 2018, intends to promote activities in the following areas: faculty and students exchange, curriculum development, and postgraduate programs.

The University of Texas (UT) is a young institution driven by the entrepreneurial spirit of its founders and their commitment to academic excellence. In 1969, the public research institution joined The University of Texas System and became The University of Texas



at Dallas. The NUB – UT agreement signed in 2010 aims to promote the exchange of students and faculty and endorses cooperative education and research.

University of Houston Clear Lake (UHCL), has earned a distinctive reputation as a student-centered, community-minded, and partnership oriented university with strong

connections to area businesses, organizations, schools and individuals that enhance the regions educational, economic, cultural, scientific, engineering and professional environment. The Carnegie Foundation for the Advancement of Teaching selected UHCL as one of 119 U.S. colleges and universities for its 2008 Community Engagement Classification. Since opening its doors in 1974, the UHCL has awarded more than 75,000 degrees, each resulting in expanded employment prospects, brighter futures and changed lives. The intention of the NUB-UHCL agreement, signed in 2018, is to enhance the international experience of faculty and students in the areas of: research, joint programs and collaboration, and exchange of faculty and students.

#### Asia:

University of Malaysia Perlis (UniMAP), is Malaysia's 17th public institution of higher learning. It was approved by



the Malaysian Cabinet on May 2001. Both NUB and UniMap agreed in 2011 & 2016 to devise a framework for students and faculty mobility, and to promote joint research and training programs. Ubudiyah University Indonesia (UUI), established in 2004, is a non-profit private higher education institution, officially accredited and recognized by the Ministry of Research, Technology and Higher Education of the Republic of Indonesia. Both UUI and NUB agreed in 2016 to establish joint research, training and academic programs of mutual interest.

Kalinga Institute of Industrial Technology (KIIT) established in 1992 recently ranked 42nd among Indian Universities Ranked by National Institutional Ranking Framework (NIRF) belonging to the Ministry of Human Resource Development Government of India. Both NUB and KIIT agreed in 2016 to facilitate

faculty, students exchange programs and promote cross collaboration on research and industrial projects.

Maharishi Markandeshwar University (MMU), was founded with the objective of social, educational and economic upliftment of society in the year 1993, becoming a symbol of quality education in technical and professional medical streams in northern India for over 25 years. In 2016, both NUB and MMU agreed to engage in educational and research activities to promote faculty and students' mobility.

Graphic Era Hill University (GEHU), established in 1997 in India, is a non-profit organization that aims to mobilize world class education with an objective to provide a competitive edge in the emerging knowledge era which can propel university students into a position of global leadership. Both NUB and GEHU agreed in

2016 to facilitate faculty and student mobility and promote joint research partnership. And to further explore the possibility of establishing joint post graduate research programs. Iraq University, established in 1989, offers bachelor's and graduate university degrees in sciences, humanities, applied medicine, engineering, media and arts, law, education, and other subjects. Both NUB and the Iraqi University agreed in 2016 to establish a framework for joint research and training and to implement joint academic programs.

#### Africa:

University of ELRAZI Medical & Technological Sciences (ElRazi) Founded in 2001 in Sudan. Both El Razi and NUB agreed in 2013 to establish a framework of cooperation that will enable the development

of joint research and academic programs. And to devise a platform for joint seminars and workshops. Yobe State, Nigeria signed an agreement with NUB in 2008. The agreement between NUB and Yobe State focus on students' mobility and staff

exchange. In addition, the agreement promotes joint research work geared towards solving continent related research issues.



## NUB International Students Community

By choosing to study at NUB, you can be part of an outstanding university, known for offering quality education, capable of transforming society. We would like to welcome you to be a part of our international community. We offer a great place to be a student and a truly diverse community. So wherever you're from, you'll quickly start to make friends and feel at home.

An international students' orientation will welcome you to NUB and help you get settled on campus, and plan for your first academic year. You can meet new people, build your network, and learn about Egyptian culture through NUB international students' community. On campus, you can

access resources to help you NUB International Students Community improve your computer and language skills and achieve your academic goals.

### Other services include:

- On-campus health services.
- Dormitories and dining halls.
- Plus, the dozens of services for all NUB students such as academic advising, counselling, sports, career advice, and more.

NUB is consistently positioned among the top institutions in Egypt for the quality of our teaching. We offer many undergraduate degree courses in: Mass Communication, Business, Computer Science, Engineering, Dentistry, and Medicine. In order to support your studies, you have access to wide-ranging learning resources and up-to-date facilities, including online learning management systems and collections of digital libraries. Besides, our teaching staff includes faculty



members graduated from national and world renowned universities. Presently, NUB is hosting international students from many countries including Nigeria, China, Malaysia, Palestine, Iraq, Syria among other countries. In conclusion, NUB graduates from all disciplines go into a very wide range of occupations and are highly employable and greatly sought after due to the key transferable skills you develop and hone here.

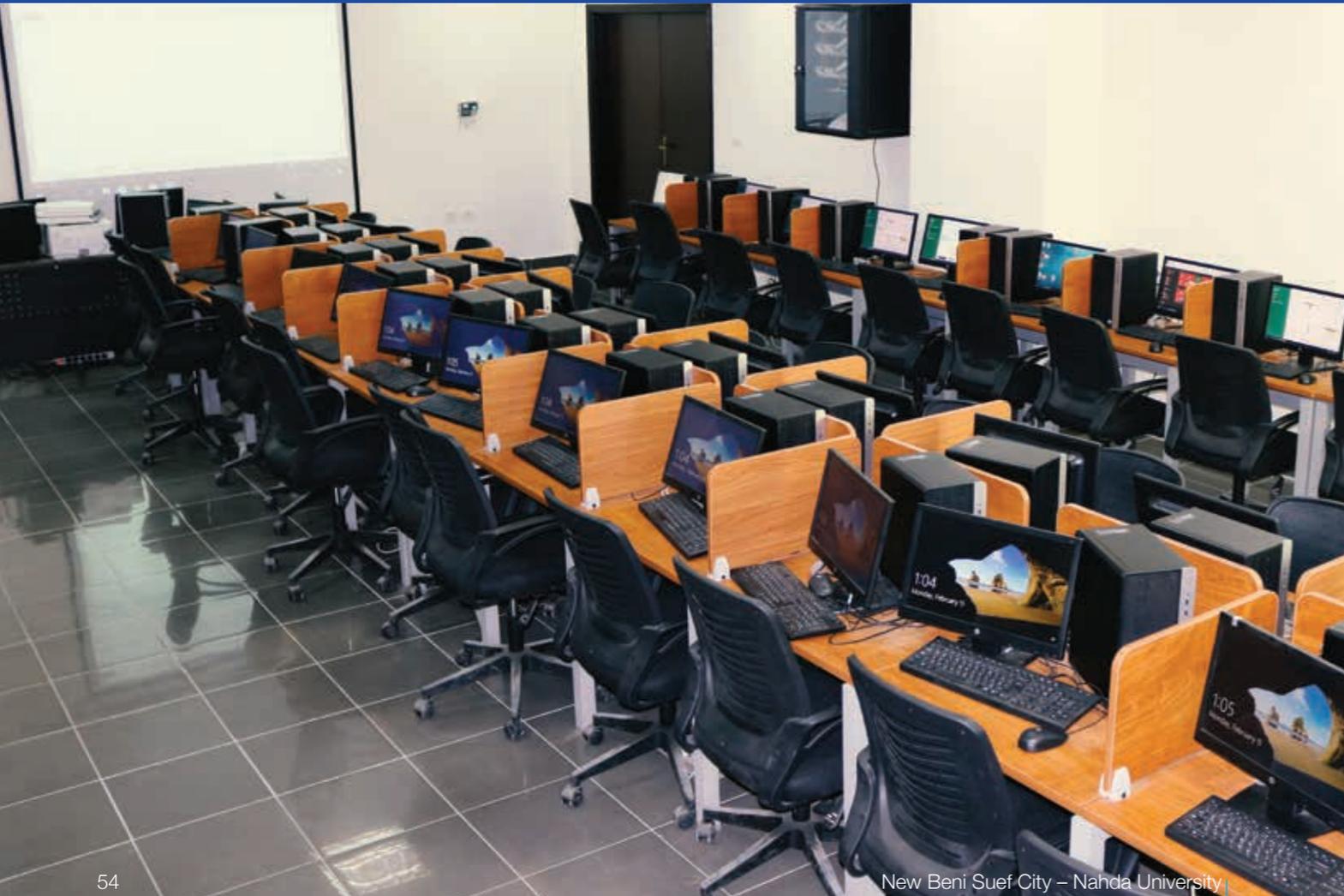


## Aptech at NUB – preparing students with essential skills for the job market



NUB is committed to developing the student knowledge and skills so that our graduates become job ready at graduation. NUB, in association with Aptech Learning and Training Academy Ltd., India, for the first time in academic year 2017-18, introduced accredited

English and computer courses as university requirements across all faculties. The courses are obligatory for students starting their first year at NUB, and are taught across three academic years, six semesters.



Spoken English courses from Aptech enable learners to use English for everyday situations and purposes related to their social life, workplace and leisure. These courses prompt learners to use their own knowledge and personal experiences to express their ideas and opinions during classroom sessions.

The course delivered at NUB consists of five levels from Beginners level to Professional level, and is equivalent to four credit hours.

**Year 1 courses:**

Beginners and Spoken English – Pre Intermediate; Credit hours: 1

**Year 2 courses:**

Spoken English – Intermediate and Upper Intermediate; Credit hours: 1

**Year 3 courses:**

Business Communication;  
Credit hours: 2

Students attend lecture hours as well as lab hours during each course. At NUB, we offer the facility of language labs in alliance with Sanako education India Pvt LTD to give Sanako Digital Language Lab a unique concept used to give students a hands-on learning experience. This enables them to practice and master the language through innovative tools. It combines the four basic principles for acquiring proficiency in any language – Listening, Speaking, Reading and Writing.

Students need to pass 7 modules per course testing their proficiency across different language skills including Review 1 / Review 2 / Activities / Listening and writing Skills / Reading and Speaking Skills.

**ACE – Aptech Computer Education**

There is a large demand in the market place today for skilled individuals who possess the technical expertise in IT sector. In fact, the world as we know

today would not exist without the help of computer and Web aided business.

Realizing that, NUB introduced Aptech Computer Education into the university requirements. With 3 decades in the market of computer education and presence in 72 countries, Aptech designed a non-credit program for NUB to be delivered across 6 semesters starting students' first academic year.

**Semester 1:**

IT Essentials and Word 2013

**Semester 2:**

Excel 2013

**Semester 3:**

Power Point 2013, Web Productivity Tools

**Semester 4:**

Access 2013

#### Semester 5:

Digital Marketing Principles, Email Marketing, Mobile marketing, Analytics

#### Semester 6:

Software Project Management

There is a large demand in the market

#### Aptech toolkit

Students are registered upon enrollment and receive a unique user name and ID on Online varsity, Aptech's new remarkable learning portal with 24/7 student access.

Aptech students will get course content via Online varsity. They can refer to books at anytime, anywhere, and on any operating system (Windows, iOS, Android).



## African Center of Excellence at NUB

Inspired by the need to explore ways to add value to education and research in Africa in ways that can support all indicators of education, research and lifestyles in African countries, the NUB-African Center of Excellence has been proposed using a multi-disciplinary approach based on modern systems, and bringing together a team of specialized scientists and engineers, industrialists and stakeholders in development, to participate in training and research activities in the fields of energy, health,

agriculture, water purification and information infrastructure support.

The African Center of Excellence will support the training of faculty members, staff and students from African countries as well as industry and business professionals (who will receive many courses in various fields of science at the NUB African Center of Excellence) to contribute to the development of materials, science, infrastructure and health care in areas West and Central Africa. The

NUB-African Center of Excellence will also conduct several researches to formulate and develop proposals for the development of effective solutions to African energy needs, disease detection and treatment, water purification and improvement of information infrastructure. This will be achieved through the involvement of teams of specialized professors in the fields of mathematics, physics, medicine, agriculture and engineering in interdisciplinary research.

Finally, a special effort will be made to train a new generation of faculty, support staff and students who can return home to develop science, medicine, and information technology programs to add value to the natural resources available in African countries. The potential impact of the NUB Center of Excellence is expected to be very significant and influential in terms of the volume of scientific and research cooperation between NUB and educational institutions from African countries.



The NUB Scientific Research Center is one of the foundations that crystallize the university's mission in education, scientific research and community service. The center consists of different specialized laboratories equipped with the most recent scientific and technological devices that carry out experiments, scientific and applied researches. NUB Research Center offers the opportunities to deliver students and young researchers the required research skills to participate

in research projects funded nationally and internationally in order to solve the problems that face society and the labor market.

#### **Vision**

NUB Research Center plans to serve the local, regional, and international communities by participating with others to conduct and publish research for possible applications in the appropriate community activities.

#### **Mission**

NUB Research Center is looking forward to be one of the best leading, authenticated and service institutes in the field of advanced scientific research so that it can serve the community on national and international levels continuously.

#### **Objectives**

- Promoting the quality of scientific research at NUB in the different fields in a manner that attunes research to the nature and needs of our society.
- Boosting NUB's international ranking by publishing the scientific research that have been conducted at the university in international journals to raise the status of the university among international universities.
- Achieving self-sufficiency in terms of faculty staff by conducting master's and Ph.D. degrees in NUB Research Center accurately and efficiently.
- Encouraging the research culture inside and outside the University by offering various courses and training workshops using the facilities available at the center.



## Community Services Center



NUB has carried the multidimensional development of Upper Egypt on its shoulder. This vision of a better Upper Egypt is the inspiration behind the name “Al-Nahda” which means “advancement”. To realize this vision, NUB administration decided to establish a community service center in order to achieve comprehensive and sustainable development in various fields.

Additionally, the Community Relations Center devotes great attention to the health aspect, hence the organization of medical and therapeutic convoys, health awareness seminars, blood donation campaigns, and sports festivals. The center also focuses on tackling the economic aspects, providing revolving goodwill loans in the poor villages to launch and support micro projects and to contribute to marketing the products for these projects. The center also delivered basic facilities, such as

drinking water, sanitation, and electricity, to these poor villages and rebuilt the old schools and houses that posed a grave threat to the inhabitants. For a comprehensive development of Upper Egypt, the center puts environmental development and preservation on its list of priorities. In this framework, the center organized tree-planting campaigns to green streets and main squares and support the environment for its positive impact upon inhabitants.

### Objectives:

- Organizing training courses for individuals and organizations to meet the needs of the professional and training sectors inside and outside NUB, empower both individuals and organizations to keep abreast of the development, and increase the efficiency of employees in different fields

- Allowing citizens to benefit from the university’s capabilities, educational experiences, and facilities in the social, cultural, and artistic fields.

This vision of a better Upper Egypt is the inspiration behind the name “Al-Nahda” which means “Advancement”

## NUB Continuous Education Center (NCEC)



The NUB Continuous Education Center (NCEC) resembles a chain that connects the university to the community. The center allows the largest possible number of the community members to benefit from the expertise, experiences and resources available at NUB by introducing programs that develop the required skills, expertise and provide a supportive and encouraging environment, both theoretically and practically. The center is one of the most important pillars for educational development and expertise management at NUB. It is entrusted with optimizing teaching, learning, and training methods to develop the capabilities of all parties involved in the educational process and benefit from academic expertise by offering advanced programs that develop the capabilities and skills of NUB faculty members and employees. The center also provides advanced programs for academic and administrative

leaders to improve their leadership performance and decision making abilities—a step that brings benefit to the overall educational process. Similarly, the center presents effective programs and courses to adorn students with the essential academic, intellectual and research skills.

### **Vision:**

Effectively serving students, graduates and the Egyptian society by providing access to educational and training services that positively affect the lives of individuals and society.

### **Mission:**

To achieve the international standards related to the preparation, qualification, and development of human cadres by two means: offering NUB employees, students, graduates and the civil society training programs that depend on developing professional and personal skills; setting defined, achievable, and measurable objectives that facilitate reaching the targeted results.

### **Objectives:**

- Developing the skills of the faculty members, their assistants, and leaders by means of continuous training and development.
- Developing managerial and leadership skills for all university staff, including the administrative staff.
- Preparing graduates who can become pioneers in their fields of specialization.
- Defining and developing training and educational programs that fulfill the needs of the civil society and the different concerned sectors.
- Encouraging and strengthening relations between NUB and the community by the coordination.

- Providing high-quality services to all stakeholders who are concerned with the continuation of educational programs and activities, particularly in the areas of training, consultation, and professional cooperation.

#### **Training Programs:**

This category of training programs is available to all members of the community. It covers various training areas, such as English language, business administration, accounting, human resources, communication skills, legal and economic aspects, information technology and other fields.

#### **Certified Professional Certification Programs:**

NUB Center of Continuing Education seeks to introduce a number of preparatory programs for the internationally recognized professional certification exams, such as Certified Management Accountant Program (CMAP), Certified Internal Auditor Program (CIAP), and

Chartered Professional Accountant (CPA) certification programs, to help community members achieve excellence in financial management and accounting professions. Certified programs are offered in the field of human resources as well.

#### **Special Training Programs:**

NUB Center of Continuing Education seeks to offer special programs upon the request of different categories as well as economic units, institutions, public, private and governmental groups. The Center of Continuing Education designs these programs in cooperation with these groups according to their actual training needs. The center also provides financial, administrative, economic, technical and academic consultations in various fields.

#### **Nahda University animal house**

The Animal House is a special unit belongs to the University and is supervised by Faculty of Pharmacy. It aims to provide various research services to students and researchers from inside and outside the university. It includes the production and breeding of experimental animals from rat and mice. The animal house supports scientific research in the university by providing the NUB students and researchers with experimental animals necessary to conduct scientific research free of charge. In addition, the Animal House provides a suitable Lab space for researchers from various Egyptian

universities to carry out scientific research. It also contains suitable laboratory partitions equipped with advanced instruments, which provides the researchers with the appropriate environment to finish their research easily and conveniently. In addition, it contains a treatment and surgery lab for samples collection after conducting experiments. The animal house supervisors work to improve and provide new scientific techniques in order to be updated and to always have a competitive advantage.

The center is one of the most important pillars for educational development and expertise management at NUB





## NUB TV

NUB TV is the first private university channel in Egypt to broadcast its service on the internet and the NUB Website [www.nubtv.net](http://www.nubtv.net). The channel also broadcasts its service on campus via screens placed across the faculties, the cafeteria area, and the NUB Residence Hall. The channel is connected to a Wi-Fi system to serve NUB's academic and pedagogical mission and communicate with the local community and the surrounding environment.

- The channel broadcasts diverse programs that relate to the NUB faculties. The TV locations broadcasts news, education, culture, and entertaining youthful

content. In addition, it focuses on student projects, faculty training materials, the student union and student societies activities.

- Thanks to the programs broadcasted, students and other viewers follow the latest political and social news in addition to the most important events in Egypt.
- The Channel covers all the activities in Beni Suf Governorate and does not confine itself to University activities. It plans to be one of the media outlets the Beni Suf Governorate can rely on.
- This content is prepared and presented by the students of the Faculty of Mass Communication and Public Relations and other University Faculties under supervision of a group of specialists and professionals in the fields of mass communication and TV Production.
- The Channel broadcasts its programs on the YouTube <https://www.youtube.com/NUBTV/> and the Facebook [www.facebook.com/NahdaTV](http://www.facebook.com/NahdaTV).





## NUB Radio

NUB Radio is the first university radio station to broadcast its own radio service on the internet. The live broadcast of this channel was launched in January 2013; The Channel's radio broadcast began for twenty-four hours by covering live events such as soccer games and some famous trial sessions at that time.

The radio broadcasts most of its programs live, ensuring live coverage of all events and news. The radio also provides interactive through the radio page on the facebook [www.facebook.com/nub.fm](http://www.facebook.com/nub.fm) and an electronic site comparable to the most recent electronic sites, [www.nub.fm](http://www.nub.fm) and telephone service to help the public participate and interact, make live phone calls, and contact the officials

to comment on the current events and enliven the programs.

### Objectives

- Provide training to talented students and those interested in media business, especially mass communications students, to practice broadcasting in the real world and receive training on all forms of radio work, such as editing, directing, presenting, montage and audio engineering, in addition to developing their creative and innovative abilities so that they are prepared to shine and compete in the media business and recording and editing graduation projects in the last year in the Faculty of Mass Communication and Public Relations.

- To work as a communication channel that connects NUB to the society by reaching out to all of the youth in the community. Addressing such a wide audience, the station contributes to NUB mission of directing attention to Upper Egypt, beginning with Beni Suef and expanding to include the entirety of Upper Egypt, then further to all of Egypt
- Introducing NUB and its various faculties to the community, bringing to the spotlight that it is the first private university in Upper Egypt and that it targets the advancement of the educational and pedagogical processes and provides the best equipment and facilities, matching those of international universities



- Working towards making radio an economic unit that can bring to the University an income through hiring out the studio and producing radio programs for external parties.
- Drafting and linguistic review of all news related to all University Faculties in preparation for downloading them on the University site.
- Covering all activities, symposia and conferences organized by



- the University and broadcasting some of them in addition to making interviews and dialogues with participants therein.
- Producing a wide range of meaningful programs that seek to educate young people, develop their sense of culture, address their problems, and speak on their behalf while giving attention to the entertaining aspect of the programs

- and using the language of youth, as well as producing works of drama such as radio films and series.
- NUB radio station adopted “Radio Al-Nahda: Listen to Your Voice” as its slogan to reflect its mission of representing the youth, allowing them to express themselves and their ideas openly and participate effectively in all forms of radio business, so that they can be the mouthpiece of other youth.

## NUB Office of Students' Welfare and Activities

The Welfare and Students Activities Office manages and supervises student activities building, sports fields, and all activities students undertake, including sports, cultural, social, and artistic activities; trips, scouting, and student societies and artistic activities, fraternities and trips - Scouts and Public Service - scientific and technological activities.

### Objectives

NUB Welfare and Students' Activities Office aims to enhance the intellectual and artistic production of young people and provide them with opportunities for creativity. NUB directs it to support the following activities:

- Training students on leadership and giving them the opportunity to express their opinions, while developing their spiritual and moral values.
- Presenting many seminars and lectures that are conducted by VIPs and public figures in various fields to broaden students' knowledge in all aspects of life.
- Spreading the spirit of belonging and loyalty among students.
- Discovering students' talents, abilities and creative skills, and working on cultivating and encouraging them.
- Forming student societies and providing assistance and technical support to students in all activities
- Organizing and developing sports, social scouting, artistic, cultural, and academic activities and encouraging the distinguished students.
- Practicing sports activities such as football, basketball, volleyball, handball and tennis in the indoor and outdoor sports fields.







# NUB Student Union



NUB Student Union is the university's legitimate organization through which students can express their opinions, ambitions, and practice all students' activities

### NUB Students' Union includes the following committees:

Students Societies and Trips Committee, Sports Activities Committee, Political and Cultural Committee, Scouting and Public Service Committee, the Artistic Committee, Social and Student Affairs Committee, Scientific and Technological Activities Committee.

### Membership Terms and Conditions

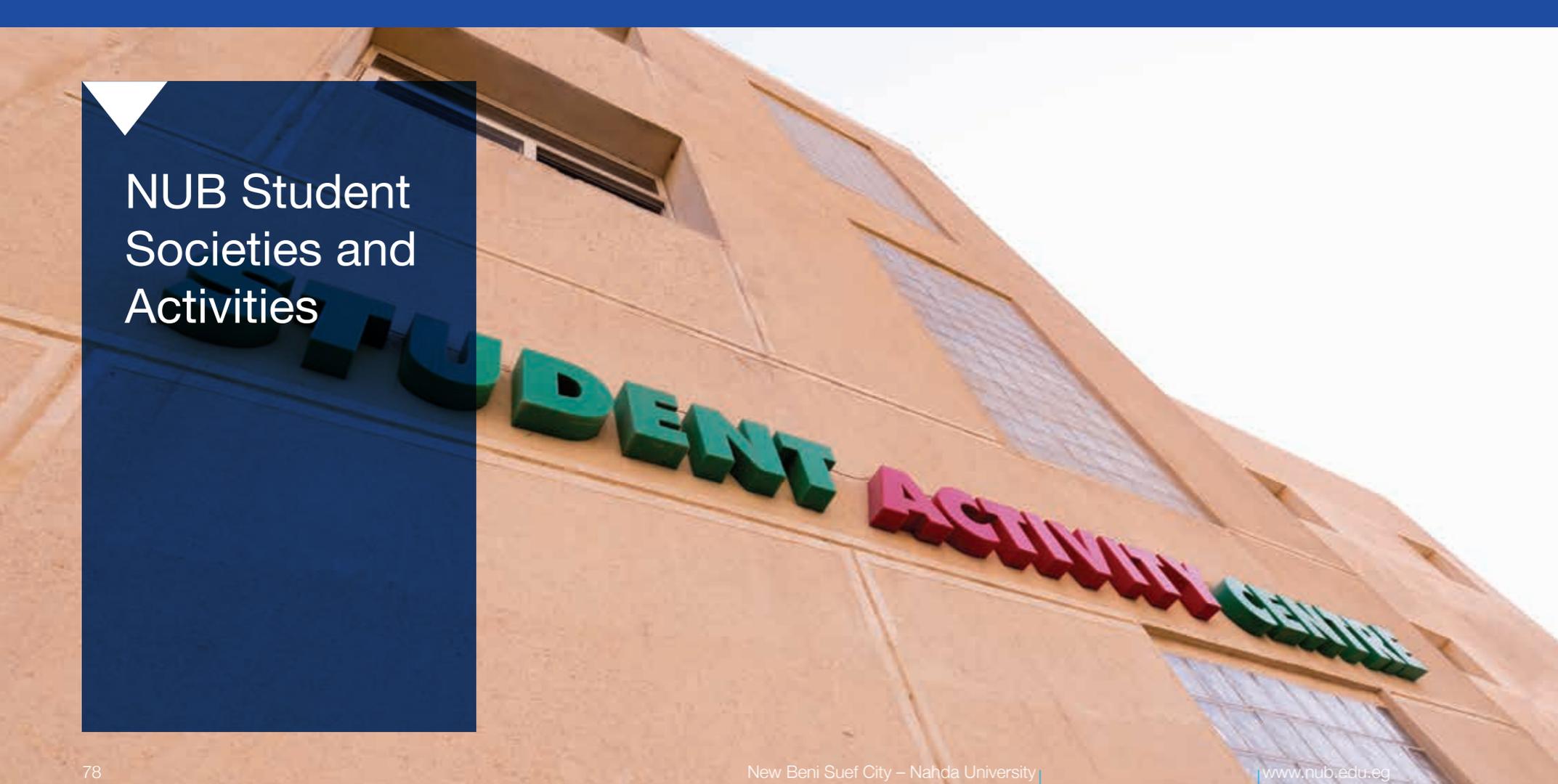
- The student must have Egyptian nationality.
- The student must have just transitioned to the new academic year, as opposed to repeating an academic year.

- The student must have paid the tuition fees.
- The student must not have been previously penalized.

### Objectives

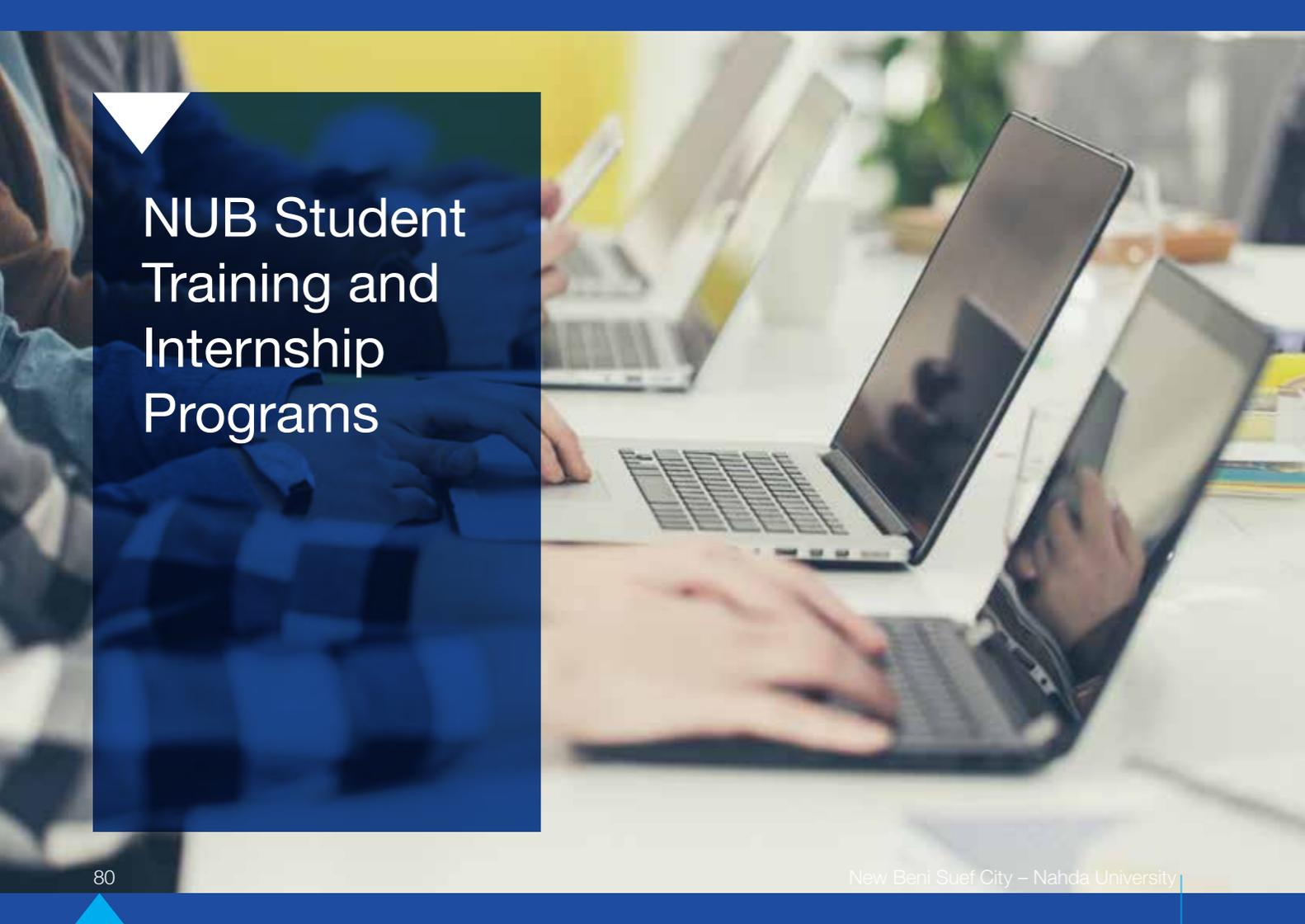
- Preparing a generation of students capable of bearing responsibility and serving their homeland.
- Representing students in regard to the student-relevant decisions and policies, defending their interests and rights, and communicating their views to the university management.
- Strengthening ties between students on one hand and the faculty staff and employees on the other, while working to build bridges of understanding between both parties.
- Promoting spiritual and moral values, heightening national awareness, appreciating the values of belonging and loyalty. In addition, strengthening the principles of democracy, human rights, and citizenship among students in order to achieve the national and developmental goals of the country through teamwork.
- Cultivating students' talents, skills and capabilities, and employing them for the benefit of the student, educational institutions, and the homeland.
- Encouraging the formation of student societies, associations, and academic clubs, and finding a methodology to benefit from students' skills and capabilities, in addition to supporting their activities

- and developing their creative capabilities.
- Organizing various student activities, such as sports, social, scouting and artistic, cultural, political, and technological activities, in addition to working on broadening participation and motivating outstanding students.
- Supporting the unique characteristics of students, encouraging them to think freely, and qualifying them to fulfill their duties and responsibilities towards their homeland.



## NUB Student Societies and Activities

- Supporting the spirit of brotherhood and togetherness between students and youth community inside the university by means of shared hobbies, organized social work, sports, and cultural activities in which everyone participates. The Student Societies Committee is responsible for:
- Encouraging the formation of student societies in the university and its Faculties.
- Supporting the activities of these societies.
- Organizing student society meeting.



## NUB Student Training and Internship Programs

Students receive training during the mid-year and summer vacations at the most prestigious locations that are relevant to their specialties. As such, students are prepared to work in these places after graduation.

### **NUB Educational System**

Studying follows the credit hour system applied by the majority of advanced universities.

#### **What is a credit hours system?**

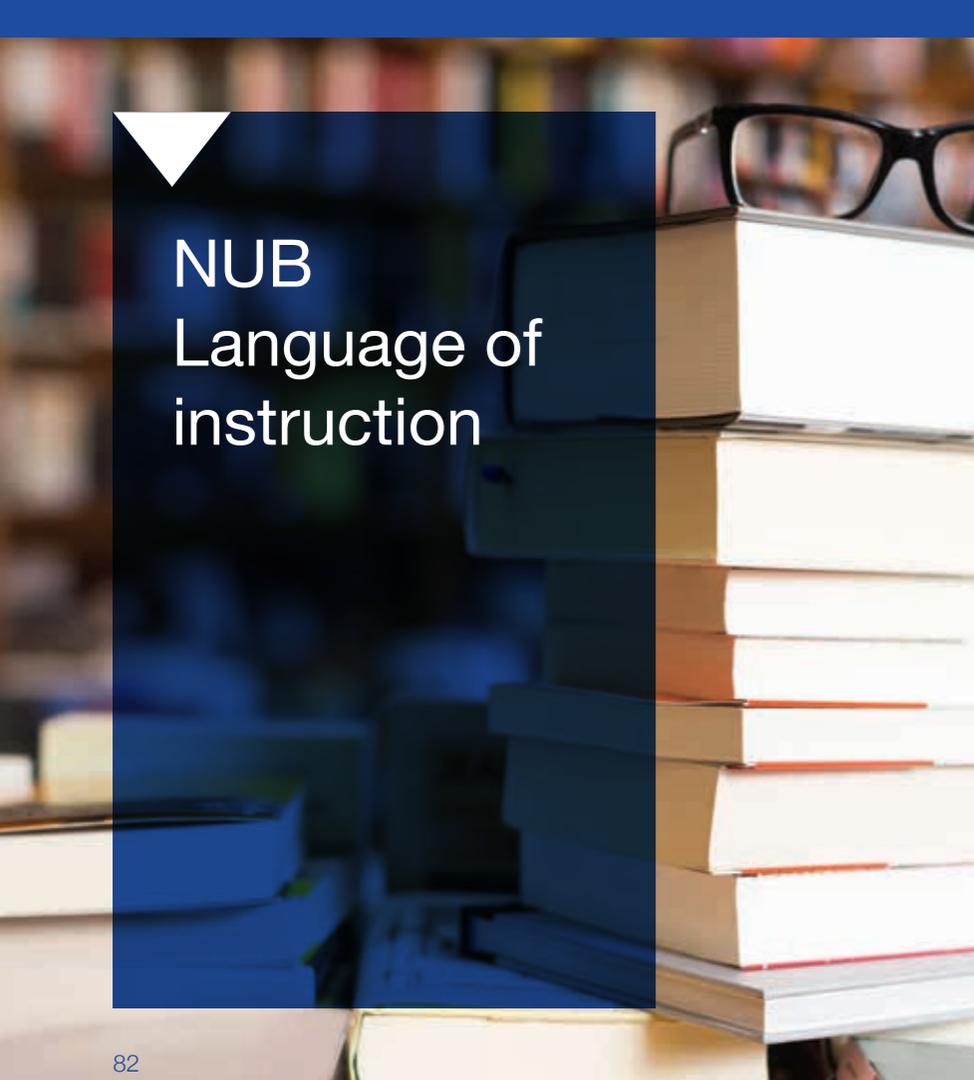
#### **What are its advantages?**

A credit hour system measures and assesses student achievement through a set of courses that a student takes in the form of defined hours for each course. According to the regulations that determine the required hours of study for each course, the student receives a certificate of specialization in the field he or she studied. This system has the following advantages:

- A student is free to choose the courses he or she wishes to study in each semester under the supervision of an academic advisor.
- A student is free to reduce the number of courses he or she studies each semester if his or her circumstances warrant it.
- A student can increase the number of credit hours he or she takes in a semester if he or she obtains a high cumulative grade and in accordance with the regulations.
- For the summer semester, a student can study some of the courses that are scheduled for the upcoming semester or courses he or she failed in past semesters to reduce the academic workload and improve the cumulative grade.
- A student can easily transfer to any foreign university that applies the same system. All courses a student

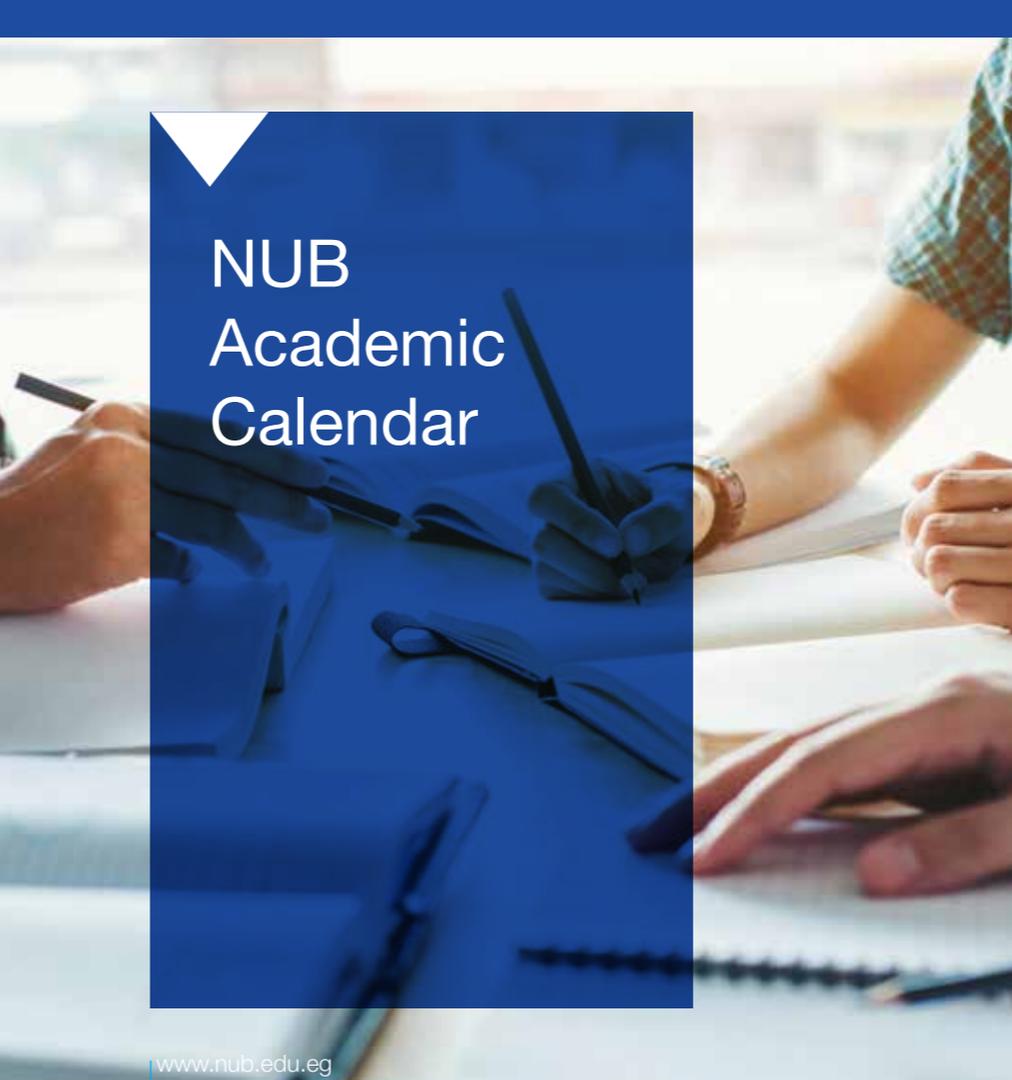
has passed will be counted and accepted at the university he or she transfers to. Similarly, students from universities that implement the credit hour system can easily transfer to NUB after performing a transfer of credit for the courses they have completed successfully and that are comparable to courses included in NUB study program.

- A student can complete his or her study in a shorter period than that of governmental faculties (usually shorter by one semester) and within the limits permitted by the Supreme Council of Private Universities.



## NUB Language of instruction

English is the language of study for the following faculties, Medicine, Pharmacy, Oral and Dental Medicine, Computer Science, and Engineering. The Faculty of Business Administration has two departments: Arabic and English. As for the Faculty of Mass Communications and Public Relations, it only has an Arabic department. Exams will be conducted according to the language of study of each faculty. However, under special circumstances, the dean of each faculty may authorize a student to answer the exams in another language. For the departments that teach in Arabic, the faculty council shall determine the courses to be studied in English in every study program.



## NUB Academic Calendar

**The academic year consists of the following semesters:**

- 1<sup>st</sup> semester
- 2<sup>nd</sup> semester
- Summer semester (3<sup>rd</sup> semester):  
This semester is elective for all students.

The duration of study for 1<sup>st</sup> and 2<sup>nd</sup> semesters is 16 academic weeks, exams included. The duration of study for the summer semester is 8 academic weeks, exams included.



## NUB Academic Level Classification

Students enrolled in a faculty are classified into successive levels of study (Level 1, Level 2, Level 3, Level 4, etc.) based on the total number of credit hours a student successfully completed.

### Academic Advising

NUB has a central unit for academic advising that functions under the supervision of the Vice President of Education and Student Affairs, the leadership of the Dean of Students, and the membership of two representatives of the assisting staff from each faculty. The assisting staff representatives act as academic advisors for the students of their respective faculties. From the day students join the faculty to the day they graduate, the academic advisors supervise the students' study program, follow up on their performance, and help them solve their academic problems.

**Linked to the credit hours system, the academic advising system provides students with the following advantages:**

- Helps students select subjects to study in different specializations.
- Establishes a learning plan for students in accordance with their capabilities.
- Evaluates how far a student has progressed considering the study plan.
- Helps students overcome any difficulties or problems.
- Guides students to choices that suit their capabilities.

# NUB Faculties and Academic Programs

The program(s) of each faculty includes all compulsory and elective courses that can be taken at different faculties. This is to complete the program credit hours requirements.

## Compulsory courses are divided into:

- Subjects that represent university requirements: All NUB students must study these subjects.
- Subjects that represent faculty requirements and that are studied by all the students of this faculty.
- For the faculties of multiple specializations, there is a third set of subjects that represent the requirements of each specialization according to the illustration below.

## Graduation requirements for each faculty

Faculty	Number of hours required for graduation	Number of points
The Faculty of Oral and Dental Medicine	180	-
The Faculty of Pharmacy	179	-
The Faculty of Business Administration	122	-
The Faculty of Mass Communications and Public Relations	140	-
The Faculty of Engineering	160	-
The Faculty of Computer Science	146	-
The Faculty of Medicine	-	300

## Defining some academic terms

Term	Meaning
University Requirements	Subjects that must be taught to all university students.
Specialization Requirements	Subjects the students of a specialization must study. Some of these courses are compulsory and others are elective as indicated at the end of the manual.
Sub-Requirements	Subjects students are required to study according to the subspecialty they chose within a faculty that applies the system of specialties and sub-specialties.
Elective Subjects	Subjects a student chooses to study to complete the number of prescribed hours.
Free Courses	Subjects a student chooses to study from any other program to complete the number of prescribed hours.

### Remark:

For more information about the faculties and content of courses, kindly refer to NUB website ([www.nub.edu.eg](http://www.nub.edu.eg)) and visit the page of the faculty you want to learn more about.



### **Cumulative Grade Point Average (CGPA)**

The CGPA is the average of all points of courses studied by the student (passed or failed) to the date of calculating this average. The average is calculated by multiplying the points of each course by the number of its credit hours, then dividing the result by the total number of hours.

### **Academic Calendar**

NUB prepares its annual academic calendar that covers begin dates for advising, registration, and exams, and the end of semester date. The calendar also lists the dates of university key events. The university calendar is published in print at all faculties and available online on NUB Website.

### **Registration**

Students must register for the courses they wish to study each semester within the deadlines listed in the academic calendar and upon the

approval of the academic advisor and the university management.

### **Late Registration**

The academic calendar sets the course registration beginning and end dates before the beginning of semester. Students may register within one week from the date of course commencement provided that they get the approval of both the academic advisor and head of the academic department. The student may also register before the end of the second week of instruction if the student's excuse for delay was accepted and the university management approve this late registration. In case the student requested registration after the beginning of the semester, he or she will be charged late registration fees that are to be determined by the NUB board.

### **Audit Courses and Subjects**

The student may study one or more courses as an auditor upon the approval of the academic advisor and

the dean of the faculty or the dean's authorized representative. In this case, the credit hours of the audit course shall be included in the calculation of the academic workload and the student shall be granted an "Audit" grade. Audited courses, however, shall not be counted in the semester's GPA or the CGPA.

### **Prerequisites**

Prerequisites are courses a student should successfully complete before commencing the required course of study. The following conditions will apply:

- A student is not permitted to study a course unless he or she has completed the prerequisites.
- A student may register for a course concurrently with its prerequisites if the student's graduation depends on it and upon the approval of the academic advisor and the dean of the faculty or the dean's authorized representative.

### **Drop / Add Regulations**

- A student may drop one or more courses within a period not exceeding the fourth week of instruction, taking into consideration the minimum semester workload. By virtue of this procedure, the course is completely dropped from student's record.
- A student may add one or more courses within the first and second weeks of instruction, taking into consideration the maximum semester workload and upon the approval of the academic advisor.

### **Withdrawal Rules**

A student may withdraw from registration in one or more courses after the fourth week and till the end of the tenth week of instruction, provided that the excuse for late withdrawal is accepted by the faculty council, and taking into consideration the minimum semester workload. In this

case, courses from which the student withdrew will appear on the student's academic record with the grade "withdraw" (W).

### **Incomplete Course**

- A student may not complete one or more courses until the last week of the course study period due to an excuse accepted by the faculty council. This incompleteness will appear on student's record as the letter "I", which means an incomplete course, but it has no impact on student's GPA.
- The student can complete the course before the end of the late registration of the next semester.

### **Discontinuing Study**

- A student is considered a "dropout" if he or she does not enroll for a semester or has withdrawn from all the registered courses for the semester.

- A student may suspend his or her study for a period not exceeding three semesters on basis of an excuse that is to be submitted before or during the semester and to be accepted by the faculty council.
- After which, a student can resume his or her studies.
- A student who has suspended his or her studies shall pay enrollment suspension fees.

### **University Council.**

- Students will be dismissed from the university if they suspend studies for four semesters without presenting an excuse that is accepted by the faculty council. Student dismissal is conditional upon the approval of the University board.

### Retaking Courses

- A student can retake any course but only once in order to improve his or her grades. The highest grade is calculated in the GPA without changing the number of credit hours completed. The maximum number of credit hours that can be retaken in this case is 12 credit hours.
- If a student retakes a failed course, he or she can repeat this course where the previous failed grade will not be calculated in the GPA if he or she passes the first make-up exam.

### Student Assessment System

- Students are continuously evaluated during the semester, where the final grade of each course is the sum of a student's grades in semester activities, practical exams, mid-semester exam and the final exam.
- The semester work is part of the course requirements. It consists of regularly scheduled examinations, theoretical exercises, practical exercises and research, in addition to regular attendance of lectures and hands-on lectures.

- The final exam makes up 60% of the final grade at most. The grade may be divided among written and oral examinations and research work, according to the nature of the course.





## NUB Assessment and Examination Procedures

The University Council establishes the examination procedures and rules, which includes preparation of exams, marking of exam papers, scoring the marks, calculating total grades and course GPA, and announcing the results. Examinations are held the same time as the lectures as per the schedule.

### Absence from Examinations

- If a student misses the mid-semester exam due to an excuse that is accepted by the dean of the specific faculty, and if this student submits documents supporting his or her excuse within one week from the date of the exam, the dean or the dean's authorized representative shall coordinate with the head of the department in order to schedule a make-up exam for this student after the student pays the exam

fees determined by the University Council.

- For any student who misses the mid-semester exam due to an excuse that is accepted by the faculty council, his or her grade will be changed from "unexcused absence" to an "excused absence," provided that the excuse is submitted within one week from the date of the exam.

### Approving Examination Results

The faculty council shall approve the semester's examination results. The University Council shall approve the final examination results for the bachelor's degree and postgraduate degrees. Once the University Council approves the results, graduation certificates are released for graduates, signed by the dean of the specific faculty and the university president.



## NUB Student Affairs Council

- The Student Affairs Council has been formed to arrange and manage all academic affairs related to study programs, admission, registration and the educational process monitoring.
- NUB Vice President for Education and Student Affairs chairs the council. Council members include faculty vice deans, the Director of the Quality Assurance Center, and the supervisor of the English Language Programs.

- Student Affairs Council oversees matters related to optimizing the educational process, following up student complaints and working to provide the appropriate solutions in light of our university regulations and rules.
- University students can submit their questions, wishes, or complaints to the Academic Council and receive responses to these questions through the offices of faculty vice deans.

### Appeals

- If a student wants to submit an appeal regarding his or her results, they must submit a request to the faculty administration to review the results after paying the prescribed fee. In this case, the faculty will only re-calculate the grades to ensure accurate scoring but will not re-correct answers. The student shall be notified of the result of the re-examination. In the event of a finding an error in the calculation

of grades, the Administration of Admissions and Registration shall be notified to correct the results on the student's record.

- NUB Administration advises students to monitor their academic progress in cooperation with the course professor over the whole semester so that they would not be surprised when the results appear and to take corrective actions at the right time.

#### **Recording Student Attendance and Absence**

- All students must attend 75% of the total number of lectures and laboratories in which they have registered for the semester. Students who have not achieved this percentage of attendance will not be allowed to take the final exam, and hence will fail the course.
- Students attendance are monitored via electronic fingerprint.

- Absence is monitored from the first day of classes.
- Students can find out about their attendance percentage via the NUB website.
- A student's fingerprint is his or her own responsibility. Students must ensure that their electronic fingerprint is working and that they sign in using the electronic fingerprint before and after each lecture or practical lesson.

#### **Field Training**

A student shall undergo the field training defined by the faculty according to the training period prescribed in faculty regulations, in the fields related the student's specialization, and on the scheduled dates. The completion of this field training is a prerequisite for graduation.

#### **Honor Roll**

- A student's name is to be placed on the Faculty Dean's Honor Roll if the student achieves a GPA not less than 3.75 and have taken the maximum workload without failing any course.
- A student is awarded Excellent with Honors Degree if the student graduates with a CGPA not less than 3.70. A student is awarded Very Good with Honors Degree if the student obtains a CGPA not less than 3.30 points in all academic years.
- For a student who is awarded the Dean's Honor Roll, this award shall be noted on the student's record along with the Honor Degree the student received at graduation.

#### **Changing Specialization**

A student can change his or her specialization at will or by the university's administrative decision that is taken based on the opinion of the concerned authorities as long as the student has not successfully completed the credit hours required to pass the third level. The change requires the approval of the faculty council and the council of the department offering the new specialization the student wishes to transfer to. The student is required to fulfill the requirements set forth in the regulations of the new specialization. In special cases and when necessary, a student can change specialization at the beginning of the fourth level and upon the approval of the University Council.

#### **Dismissal from Faculty or Specialization**

- A student will be dismissed from the faculty or specialization if he or she fails to remove the academic warning within the specified period, with exception of a student enrolled in the final level of their academic program.
- A student who is dismissed from the faculty or specialization may transfer to another specialization in the same faculty according to the applicable conditions of transfer. If the transfer is not approved, the student is dismissed from the faculty.
- The academic department responsible for the specialization to which the student transferred to will count the credit hours completed by the student in the previous specialization which are comparable to the new specialization study program. A new academic record shall be prepared for the student while retaining the previous one.

#### **Student Readmission to a Faculty**

- Students can re-enroll in a faculty upon approval of both faculty council and the Academic Council. The readmission shall be up to a maximum of three semesters. The student shall take the examinations in the courses they failed.
- A student pays the readmission fees defined by the University Council and shall become a regular student once the reasons for dismissal from the faculty no longer apply.
- The academic workload for a readmitted student shall not exceed the minimum level of the specified academic workload and the courses which they failed.

### Special Cases

- Students are classified under “special cases” to allow them to develop their skills and professional knowledge in order to later study the courses introduced by the university or to study courses with the aim of transferring them to their academic program in a faculty or a higher scientific institute outside the university. A “special case” student is not considered as a student enrolled in the university and is not allowed to study the full requirements of an academic program that the university offers, but is only allowed to study a specific number of courses.
- The University Council lays down the conditions related to the “special cases” students, their own academic system, fees, tuition expenses, and other organizational matters.

### Scholarships

NUB offers scholarships to outstanding students and to students who face special emergency circumstances in accordance with the specific system defined by the University Council and approved by the Board of Trustees. Student Discipline and Punishment NUB has



its own Code of Conduct regarding student discipline and punishment. This Code of Conduct presents a special set of regulations all students and academic staff abide by when imposing penalties to discipline students as per the university regulations.

## Student Code of Ethics



### Withdrawal from Faculty

A student may leave the faculty for any reason and withdraw his or her file. The University Council sets the rules for dealing with fees and tuition expenses in this regard.

### Parents Service Center

NUB has set up an office to serve parents and meet their needs in terms of being updated on their children’s academic level and the education provided to them. In this context, the office organizes regular meetings for parents where they meet with their children and the faculty members in a family atmosphere to discuss all matters that relate to the interest of students. The center also communicates directly with the parents when the need arises.

### NUB Admission System

1. Students apply for admission to the university, provided that they have passed the high school examinations or any other equivalent with grades that correspond to the application phase. Students take the aptitude tests and the English language placement test, and undergo medical examination.
2. The applicant pays the administrative and examination fees before the examination dates.
3. The applicant is notified that his or her admission papers are accepted, after which the applicant shall pay the university registration fee (paid once) and the first semester fees.
4. After the payment of the said fees, the student's papers shall be submitted to the Ministry of Higher Education as per the application phase to which the student's grades correspond and according to the Ministry's instructions.

### NUB Faculties Medical Fitness Requirements

#### First: The Faculty of Pharmacy and the Faculty of Oral, Dental Medicine and the Faculty of Medicine

- The applicant should be able to use both hands and not suffer from Parkinson's disease.
- The applicant should have good eyesight and should not be suffering from color blindness.
- The applicant must not have any speech impediment when communicating with others.
- The applicant must pass a medical examination for internal diseases and should be free from any infectious disease.

#### Second: The Faculty of Mass Communications and Public Relations and the Faculty of Marketing and Business Administration

- The applicant must pass medical examination for internal diseases and should be free from any infectious disease.
- The applicant must be free from all hearing, seeing and speech defects.

#### Third: The Faculty of Engineering and the faculty of Computer Science

- The applicant should be able to use both hands and not suffering from Parkinson's disease.
- The applicant should have good eyesight and not suffering from color blindness.
- The applicant must pass medical examination for internal diseases and should be free from any infectious disease.

### General Conditions for Admission to NUB

All applicants must pass drug screening tests. Both the student's parent and the student shall give their written consent regarding periodical drug screening. Screening will be conducted intermittently on a random sample of students during the academic years of study.

### Academic Calendar of the Academic Year

NUB publishes its upcoming academic calendar on its website before the beginning of the academic year. The academic calendar includes the study beginning dates for the 1st, 2nd and summer semesters, examinations and official holidays, and the academic advising schedule for each semester, as well as the dates for course dropping, addition, withdrawal and other information.



### **NUB Students Residence Hall**

NUB has a first class residence hall equipped with all the modern and safe accommodation services. The residence hall consists of a lounge, reception hall, reading and study room and a prayer room. The residence hall also contains a restaurant and a cafeteria to serve students at all times for their comfort and safety.

The residence hall includes double and triple air-conditioned rooms furnished with the most modern and finest furniture. A room cleaning service is available on daily basis. In addition, the residence hall supervisors are around for the comfort and safety of students, and to maintain order and discipline according to the university rules and regulations.

### **Medical Care**

NUB has a high-caliber fully equipped medical clinic managed by a specialized medical staff that is always

available and ready to deal with emergencies.

### **NUB Transportation Service**

NUB provides transportation to and from the university by means of a fleet of modern buses connecting NUB to Cairo and some of the governorates and cities surrounding the university. The university is located at the entrance of the New Beni Suef City, just up the Cairo–Beni Suef desert road. This location makes it easy to reach the university by any means of transportation.

### **Wireless Internet and Computer Labs**

NUB has a WIFI system that covers the whole university and is available free of charge to all students and faculty members. There are also computer labs open to students from 8 am to 11 pm, and from 10 am to 4 pm on holidays and days off. Also, each student gets his or her own personal e-mail address that he or she

keeps even after graduating from the university.

### **The Restaurant**

NUB has a variety of restaurants and cafés that serves students all kinds of food, fresh and chilled juices, and soft drinks. These restaurants also prepare all meals for the residential hall students for a nominal price. Highly efficient and experienced cooks and waiters, all graduates of tourism and hotel management, oversee the food preparation process.

### **The Supermarket**

The supermarket works from 8 am to 11 pm. It sells all kinds of stationeries, food products, beverages, and has a photocopy machine.





### University Tuition Fees

How to pay university fees?

#### For Registered Students

University fees are paid in three installments.

##### First installment

- It is nonrefundable and paid in April

##### Second installment

- Second installment is nonrefundable for returning students unless they have an excuse accepted by the university and submitted within a maximum of one week from the commencement of the semester. In this case, registration fees will be deducted.

##### Third Installment

- It is paid in December and covers the expenses of the second semester.
- The third installment is nonrefundable for new and returning

students unless they have an excuse accepted by the university and submitted within a maximum of one week from the commencement of study. In this case, registration fees will be deducted.

- Dates are determined during the academic year.
- Advising and registration are available for students only after they pay the installments on time.
- Students who do not comply with their advising schedule are charged administrative fees that are determined by the University Council.
- NUB reserves the right to block results and cancel registration for students who do not comply with these rules and regulations.

#### For Freshmen

Payment is as follows:

##### First Installment

To be paid when the student is accepted. It is refunded as follows:

- Fully refunded before the start of academic study
- 90% refunded after one month from the commencement of study
- Nonrefundable after one month from the commencement of study.

##### Second installment

- Similar to the third installment for registered students.







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