



Personal Information

Abu-Bakr Habib Ahmed Al-Salehy
Single
1979/6/20
Egyptian
Arabic – English
Mass Communication
Journalism and Communication Technology
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Vice-dean for Education affaires and Students
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Sharqia Governorate- Zagazig Town
Exempt

Academic Degrees

Degree	Major	University	Year
Professor	Journalism and Communication Technology	Faculty of Mass Communication- Scientific Committee for the Promotion of	January 2022

		Professors and Assistant Professors, Cairo University	
Assistant Professor	Journalism and Electronic Publishing	Faculty of MassCommunication-Scientific Committee forthe Promotion ofProfessors and AssistantProfessors, CairoUniversity	June 2016
Phd	Mass Communication Study "with a recommendation to exchange it between universities"	Ain Shams University	2010
Master	Mass Communication Study "Excellent grade"	Ain Shams University	2006
Bachelor	Mass Communication "Very Good"	Zagazig University	2001

Experience

Job	Duration	Organization
Vice-dean for Education affaires and Students	2016 to date	Nahda University – Faculty of Mass Communication and Applied Languages
Professor of Mass communication and Communication Technology	2022 to date	Nahda University – Faculty of Mass Communication and Applied Languages-
Assistant Professor of Journalism and Electronic publishing	2016	"Department of Journalism"
Acting head of Journalism Department	2016 – 2015	Nahda University – Faculty of Mass Communication and Applied Languages
Head of Quality Assurance Unit	2012- 2015	"Department of Journalism" Nahda University – Faculty of Mass Communication and Applied Languages
Editor-in-Chief of " Nahda Voice" Magazine	2011-2016	Nahda University – Faculty of Mass Communication and Applied Languages
Head of Examination	2012 to date	Nahda University – Faculty of

Control and exams supervisor		Mass Communication and Applied Languages
Responsible for following up on the preparation of study schedules and academic Advising	2016 to date	Nahda University – Faculty of Mass Communication and Applied Languages
Lecturer of Journalism and Electronic publishing	2010 to 2016	Nahda University – Faculty of Mass Communication and Applied Languages "Department of Journalism"
Participating in the discussion of several theses of researchers at the master's and doctoral levels and supervising researchers		Zagazig University Minia University Ain Shams University Cairo University Alexandria University Suez Canal University Menofia University
 Referee for Scientific Research at the Faculty of Arts Journal, Zagazig University Referee for scientific research at the Faculty of Arts journal, Helwan University External Discussant at Bahrain National 	2202 to date	Zagazig University Helwan University Bahrain University

Published Researches

Ν	Research Title	Publisher	Date
1	The role of environmental media in	Journal of Mass	October
	achieving sustainable development	Communication Research- Al	2011
		Azhar University, Volume 36,	
		issue 2	
2	Methods of achieving user-friendliness		January
	in the websites of newspapers and	Journal of Mass	2012
	private satellite channels and their	Communication Research- Al	
	relationship with audience preferences.	Azhar, Volume 37, issue 2	
3	The relationship between television and		2013
	internet exposure and the level of	Egyptian Journal of Public	
	awareness of the Egyptian public about	Opinion Research, Faculty of	
	obesity	Mass Communication, Cairo	
		University, Volume 2, Issue 4	
4		Egyptian Journal of Public	April
	The coverage of Arab political crisis in	Opinion Research, Faculty of	2014
	Egyptian news websites	Mass Communication, Cairo	
		University, Issue 2	
	(Analytical Study)		

5	The role of news material in online		April
	newspapers in shaping attitudes of	The Scientific Journal of	2015
	university students towards the	Journalism Research, Faculty	
	performance of the Egyptian	of Mass Communication-	
	government after June 30	Cairo University, Issue 2	
6	The relationship between exposure to		July
	political violence through social media	The Scientific Journal of	2015
	and future anxiety levels among	Journalism Research, Faculty	
	university youth.	of Mass Communication-	
		Cairo University	
7	The relationship between the Egyptian		October
	public's exposure to the Egyptian	The Scientific Journal of	2017
	economic situation as reported by	Journalism Research, Faculty	
	Egyptian newspaper websites and the	of Mass Communication-	
	sense of societal danger	Cairo University, Volume	
	C C	2017, Issue 12	
8	Egyptian online newspapers' coverage		2018
	of the performance of state institutions	The Scientific Journal of	
	and its relationship with the levels of	Journalism Research, Faculty	
	satisfaction of the Egyptian public with	of Mass Communication-	
	the performance of the president and	Cairo University, Volume 14,	
	the government.	Issue 12	
9	University youth's use of social	The Scientific Journal of	January
-	networking sites and its relationship	Journalism Research, Faculty	2019
	with their perceived social support.	of Mass Communication-	-017
	with their perceived social support.	Cairo University, Volume	
		2019, Issue 66	
10	International terrorism issues in	Egyptian Journal of Mass	April
	Egyptian and Arabic newspapers as	Communication Research,	2019
	perceived by the Egyptian elite.	Cairo University, Volume	
	percented by the Egyptian enter	2019, issue 67	
11	The role of critical thinking skills	Journal of Mass	2020
	among Egyptian university students in	Communication Research- Al	
	refuting fake news through social	Azhar University, Volume 54,	
	media.	issue 6	
	12- The coverage of Egyptian and	Egyptian Journal of Public	January
	Arabic newspapers to the COVID-19	Opinion Research, Faculty of	2021
	crisis.	Mass Communication, Cairo	2021
		University, Volume 20, Issue 1	
	13- A future vision for developing	chivership, volume 20, issue i	
	economic journalism research and		January-
	studies		March
	Studies		
			2024
	14- Media education in Egyptian schools		202 7
	and universities: a study of the reality		
	and prospects for development		
	and prospects for development		

Training Courses and Workshops:

Ν	Title	Organization
1	Effective presentation Skills	NUB Continuous Education Center
		(NCEC)

	Communication Skills in different learning styles	NUB Continuous Education Center (NCEC)
3	Time Management	NUB Continuous Education Center (NCEC)
4	Credit Hours System	NUB Continuous Education Center (NCEC)
5	Quality in the Educational Process	NUB Continuous Education Center (NCEC)
6	Examination and student evaluation systems	NUB Continuous Education Center (NCEC)
7	Work etiquette and protocol	NUB Continuous Education Center (NCEC)
8	Anti-Corruption	NUB Continuous Education Center (NCEC)
9	Hybrid Learning	NUB Continuous Education Center (NCEC)
10	Strategic Planning	NUB Continuous Education Center (NCEC)
11	International Publishing of Research scientific	NUB Continuous Education Center (NCEC)
12	Using technology in teaching	NUB Continuous Education Center (NCEC)
13	Developing University Education in the Arab and Islamic World in the Age of Globalization	Conference activities at Triumph Hotel
1.4	Conference	on February 23-24, 2015
14	International Scientific Conference of the Faculty of Mass Media and Public Relations "Media, Civil Society and Social Responsibility"	Conference activities at Novotel Hotel on March 29-30, 2022.
	15- Searching for information sources	NUB Continuous Education Center (NCEC)
	16- Member of the supreme organizing committee at the third scientific conference of the Faculty of Mass Communication and Applied Languages at Nahda University, entitled " Media Production and Creative Translation at the Age of Artificial Intelligence and Digital Transformations"	
	17- Secretary-General of the Second International Conference of the Faculty of Mass Communication and Applied Language, Nahda University, entitled "The Future of the Faculties of Mass Communication and Media Studies in Light of Digital Challenges"	