

Quality Assurance Unit

The Quality Assurance Unit at the Faculty of Business Administration, Al-Nahda University, is treated as an independent unit affiliated to the University's Quality Assurance Center.

The unit is the organizational entity specialized in implementing quality systems in accordance with the standards for accrediting higher education institutions issued by the National Authority for Quality Assurance and Accreditation of Education.

Vision:

Raising the level of performance in the college in line with international standards for educational aspects, with the aim of achieving a quality output that serves the community and gains its confidence.

Mission:

That the unit has a role in achieving quality performance in a way that achieves the college's mission and is consistent with the university's strategy and strives for the college to obtain accreditation.

Strategic goals:

The Quality Assurance Unit aims to verify mechanisms for performance evaluation and follow-up at all levels of the university, as well as at the level of research activities and services provided by the college, while adhering to the standards set by National Academic Reference standards (NARS) to achieve the mission and objectives of the college by:

- Fulfilling the requirements of the National Authority for Quality Assurance and Accreditation in the light of the university's strategy.
- Spreading the culture of performance evaluation and ensuring its continuity among all staff and college employees and developing awareness of the system's objectives in this regard.
- Consolidating the concept of accreditation as an indicator to ensure the efficiency of the educational process.
- Periodic review of the college's quality policy and systems while leading the process of continuous improvement of institutional and academic

performance.

- Continuous planning according to specific and clear performance standards to always advance the educational process and its outputs to comply with the requirements of the era and to meet the needs of the labor market, through the development of a strategy for a five-year plan for the college.
- Working on developing an integrated system for internal review and continuous self-evaluation, while studying the technical capabilities and resources available at the college, determining their suitability for the outcomes of the educational process, and developing the skills of faculty members, their assistants, and college employees.
- Qualifying the college for the stage of quality assurance and accreditation at the national level.