

# Training for Employment

## Program objectives:

- Bridging the gap between academic education and labor market requirements.
- Develop technical and administrative skills to prepare youth for working in the banking sector.
- Build a conscious personality capable of interacting and dealing with others.
- Boosting participants' sales, marketing, customer service and human resources skills that is required for their career growth.

## Duration of the program: 105 hours

## Qualification requirement:

- 4<sup>th</sup> year students and fresh graduates with maximum 3 years graduation period of National, private and Non for profit universities.

## Program content

### Banking Operations:

- Banking Environment (2hrs)
- Development of the Banking Sector (4hrs)
- Financial inclusion (2hrs)
- Bank Accounts and Deposits (8hrs)
- Retail Banking Operations (8hrs)
- Foreign Trade Finance Operations (8hrs)
- Treasury Operations and Structure (8hrs)
- Credit and Financial Analysis (8hrs)

### Soft Skills:

- Teamwork Concepts (8hrs)
- Basic Communications skills (8hrs)
- Etiquette at workplace, Behavior and Attitude (8hrs)
- Written communication, Professional writing through CV and interview skills (8hrs)
- The Art of selling (8hrs)
- Customer service for Beginners (8hrs)

### Small and Medium Enterprises:

- Concepts of SME Banking and Tools of Finance (8hrs)
- Final Exam (1hr)

**Know your scholarship from your grade (GPA)**

### Conditions for participation:

- L.E.300 Exams + interview (nonrefundable)
- Passing the English test and personal interview

**For more information and registration**  
Please contact Faculty of Business Administration:

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## **Training for Employment (2019/2020)**

### **The Faculty of Business Administration, Al-Nahda University announces the American accreditation of the Egyptian Banking Institute Training Programs**

In an important step and a pleasant surprise for the students and graduates of the Faculty of Business Administration, Al-Nahda University, who are participating in the program "Training for Employment" that is implemented by the Faculty of Business Administration in cooperation with the Egyptian Banking Institute, Prof. Dr. Atef Mohamed Ahmed - Dean of the Faculty of Business Administration at Al-Nahda University revealed that the Egyptian Banking Institute of the Central Bank of Egypt has obtained the accreditation of the ACCET for the third time in a row and for a period of five years. From April 2019 to March 2024.

This accreditation is granted after rigorous verification of the application of several standards for trainers, training materials, design and training methodologies, training environment, training evaluation process, governance, strategic and operational planning, and the integrity of financial practices.

Prof. Dr. Atef Mohamed Ahmed, Dean of the Faculty of Business Administration at Al-Nahda University, indicated that this international accreditation will include the training for employment program implemented by the Faculty of Business Administration at Al-Nahda University in accordance with the cooperation protocol signed with the Egyptian Banking Institute, where the trainee gets after passing the course Training on a certificate approved by the Banking Institute of the Central Bank of Egypt and approved by the largest American training body.

It is worth noting that major international universities and prestigious educational and training institutions seek to obtain this accreditation as a witness to the application of quality standards in them and an indicator of improving the quality of education and continuous training.















