

Faculty of Business Administration, Nahda University
Organizes a training program for its students
In cooperation with the Enterprise Development Authority

Under the auspices of Prof. Dr. Hossam Al-Mallahi - President of Al-Nahda University, and Prof. Dr. Yasser El-Sherbiny - Vice President for Education and Student Affairs, and under the supervision of Prof. Dr. Ahmed Al-Khadrawi - Vice Dean of the Faculty of Business Administration...

Within the framework of activating the cooperation protocol between Al-Nahda University and the Small and Medium Enterprises Development Authority, and within the Institutional Education Program to provide students with entrepreneurship skills to establish small and medium enterprises, the Faculty of Business Administration organized a training program for its students entitled

"Entrepreneurial and Basic Skills in Entrepreneurship"
Sunday, October 4 - Tuesday, October 6, 2020

The implementation of the program was supervised by Mr. Ali Metwally - Director of Non-Financial Services at the Enterprise Development Agency in Beni Suef, and Dr. Naim Al-Qattan - Head of the Business Administration Department at the Faculty of Business Administration, Al-Nahda University.

Prof. Dr. Ahmed Al-Khadrawi, Vice Dean of the Faculty, opened the training program and clarified the desired goals for the students, which are in line with the state's vision 2030, including:

- * Develop students' cognitive abilities with regard to the intellectual, entrepreneurial and technical skills of management men through their experience of practical reality.
- * Providing the trainees with basic information and knowledge, including the skills of administrative planning, organization and control.
- * Providing students with the ability to understand the practical reality of the applied management environment through communication skills, leadership and contact with the work environment.
- * Presenting the services and facilities provided by the Small and Medium Enterprises Development Authority to motivate students and graduates to establish small and medium enterprises.

At the end of the training, it was agreed to organize a field visit for students who passed the training program to the headquarters of the Small and Medium Enterprises Development Agency in Beni Suef, and to visit examples of successful projects funded by the agency, in addition to the organization of the Enterprise Development Agency for scientific seminars and

workshops for Faculty students during the next academic year 2020/2021, especially Final year students and graduates to hone entrepreneurial skills.



Prof. Dr. Ahmed Al-Khadrawi - Vice Dean of the Faculty and Mr. Ali Metwally - Head of Non-Financial Services in the Enterprise Development Authority during the opening of the training program



Mr. Ali Metwally - Head of Non-Financial Services at the Enterprise Development Authority and Dr. Naim Al-Qattan - Head of the Business Administration Department at the Faculty during the training program



A section of the Faculty of Business Administration students during the training program
In cooperation with the Enterprise Development Authority



Group workshops for students on how to create and develop new ideas in the field of entrepreneurship





Mr. Ali Metwally - Non-financial Services Officer at the Enterprise Development Agency during the implementation of the Student Entrepreneurship Program



A group of students during the training program at the Faculty of Business Administration



A group photo of the students of the training program with Mr. Ali Metwally - Director of Non-Financial Services at the Enterprise Development Agency at the end of the program





